

To: khobbs@nrdc.org[khobbs@nrdc.org]
From: Loop, Travis
Sent: Tue 9/16/2014 10:07:00 PM
Subject: Thunderclap

Hi Karen,

Did you get my email about our Thunderclap for Clean Water? I thought maybe some of your brewers would sign up to participate through their Twitter and Facebook accounts and tell their followers about it.

<https://www.thunderclap.it/en/projects/16052>

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Thur 9/11/2014 8:24:36 PM
Subject: Re: help with Thunderclap

Let you a voicemail around 415. Call me when it works for you.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

On Sep 11, 2014, at 12:47 PM, "Devine, Jon" <jdevine@nrdc.org> wrote:

I'll look into it. Any word on my pending question re: the website example? If you could give me a buzz about that, I'd really appreciate it.

Jon Devine
Senior Attorney, Water Program
Natural Resources Defense Council
jdevine@nrdc.org
(202) 289-2361 (phone)
(202) 289-1060 (fax)
Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

From: Loop, Travis [<mailto:Loop.Travis@epa.gov>]
Sent: Thursday, September 11, 2014 12:20 PM
To: Devine, Jon
Subject: help with Thunderclap

Jon

Can you have NRDC's main twitter account sign up to participate in our Thunderclap for Clean Water and then tweet that they are participating/encourage followers to do so? It will be a nice boost. Any other groups and individuals you can help drive to participate would be great. After just 48 hours of promoting, the message will be seen by 1.1 million people on Sept 29. Let's get more!

<https://www.thunderclap.it/projects/16052-i-choose-clean-water>

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Thur 9/11/2014 6:43:09 PM
Subject: Re: help with Thunderclap

Awesome. Now message will be seen by 1.3 million people and we've got 17 more days to promote.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

On Sep 11, 2014, at 2:10 PM, "Devine, Jon" <jdevine@nrdc.org> wrote:

You will see that we are on.

Jon Devine
Senior Attorney, Water Program
Natural Resources Defense Council
jdevine@nrdc.org
(202) 289-2361 (phone)
(202) 289-1060 (fax)
Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

From: Loop, Travis [<mailto:Loop.Travis@epa.gov>]
Sent: Thursday, September 11, 2014 12:20 PM
To: Devine, Jon
Subject: help with Thunderclap

Jon

Can you have NRDC's main twitter account sign up to participate in our Thunderclap for Clean Water and then tweet that they are participating/encourage followers to do so? It will be a nice boost. Any other groups and individuals you can help drive to participate would be great. After just 48 hours of promoting, the message will be seen by 1.1 million people on Sept 29. Let's get more!

<https://www.thunderclap.it/projects/16052-i-choose-clean-water>

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Thur 9/11/2014 4:19:32 PM
Subject: help with Thunderclap

Jon

Can you have NRDC's main twitter account sign up to participate in our Thunderclap for Clean Water and then tweet that they are participating/encourage followers to do so? It will be a nice boost. Any other groups and individuals you can help drive to participate would be great. After just 48 hours of promoting, the message will be seen by 1.1 million people on Sept 29. Let's get more!

<https://www.thunderclap.it/projects/16052-i-choose-clean-water>

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Ally Fields[afields@environmentamerica.org]; Devine, Jon[jdevine@nrdc.org]; Jimmy Hague[JHague@trcp.org]; Jennifer Peters[jpeters@cleanwater.org]; Jan Goldman-Carter[goldmancarterj@nwf.org]
From: Loop, Travis
Sent: Tue 3/24/2015 4:13:46 PM
Subject: businesses for clean water

Just a reminder that we are looking to produce a series of short videos featuring voices from businesses that depend on/support clean water. We're looking to make 4 to 6 of these, with a diversity of business types, geography, and interviewee. Please let me know any suggestions. Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]; Jimmy Hague[JHague@trcp.org]
Cc: Jan Goldman-Carter[goldmancarterj@nwf.org]; Jennifer Peters (jpeters@cleanwater.org)[jpeters@cleanwater.org]
From: Loop, Travis
Sent: Tue 3/24/2015 1:31:34 PM
Subject: RE: Clean water resources

Super helpful – thanks to you both!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Devine, Jon [mailto:jdevine@nrdc.org]
Sent: Monday, March 23, 2015 4:53 PM
To: Jimmy Hague; Loop, Travis
Cc: Jan Goldman-Carter; Jennifer Peters (jpeters@cleanwater.org)
Subject: RE: Clean water resources

Another thing we often cite is this survey of fishing, hunting & wildlife recreation:
<http://www.census.gov/prod/2012pubs/fhw111-nat.pdf>.

Jon Devine

Senior Attorney

Natural Resources Defense Council

1152 15th Street NW, Suite 300

Washington, DC 20005

T 202.289.2361
F 202.289.1060
M 202.236.1605
jdevine@nrdc.org
[@NRDCWater](http://NRDCWater@NRDC.ORG)
NRDC.ORG

Admitted in Massachusetts and the District of Columbia only

Please save paper.
Think before printing.

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

From: Jimmy Hague [<mailto:JHague@trcp.org>]
Sent: Monday, March 23, 2015 4:48 PM
To: loop.travis@epa.gov
Cc: Jan Goldman-Carter; Devine, Jon; Jennifer Peters (jpeters@cleanwater.org)
Subject: Clean water resources

Travis, here are a couple of items you might find useful when talking about the clean water rule in case you haven't already seen them.

- www.tu.org/rising-challenge TU put out a report last year detailing the importance of headwater streams (intermittent or ephemeral) in 16 states. <http://www.tu.org/rising-challenge>
- www.fieldandstream.com Bob Marshall of Field & Stream has done a lot of good writing on clean water. You can find his writing [here](#). On clean water, for example, [here](#).

Jimmy

Jimmy Hague

Director, Center for Water Resources

Theodore Roosevelt Conservation Partnership

1660 L St. NW, Suite 208

Washington, D.C., 20036

202-639-8727 Ext. 15

www.trcp.org

Follow TRCP:



To: Jimmy Hague[JHague@trcp.org]
Cc: Jan Goldman-Carter[goldmancarterj@nwf.org]; Devine, Jon[jdevine@nrdc.org]; Jennifer Peters[jpeters@cleanwater.org]; Ally Fields[afields@environmentamerica.org]
From: Loop, Travis
Sent: Fri 3/20/2015 2:10:24 PM
Subject: Re: lunch on Monday or Tuesday at noon?

Sounds like a plan. I will get there a little early to snag a table.

Travis Loop
Communications Director for Water
U.S. EPA
202-870-6922

> On Mar 20, 2015, at 10:06 AM, Jimmy Hague <JHague@trcp.org> wrote:

>

> Laughing Man Tavern at 13th and G?

>

> -----Original Message-----

> From: Loop, Travis [mailto:Loop.Travis@epa.gov]

> Sent: Friday, March 20, 2015 7:30 AM

> To: Jan Goldman-Carter

> Cc: Devine, Jon; Jennifer Peters; Jimmy Hague; Ally Fields

> Subject: Re: lunch on Monday or Tuesday at noon?

>

> Let's do Monday at noon. Suggestions for someplace not right next to my building, maybe on F st?

>

> Travis Loop

> Communications Director for Water

> U.S. EPA

> 202-870-6922

>

>> On Mar 19, 2015, at 5:43 PM, Jan Goldman-Carter <goldmancarterj@nwf.org> wrote:

>>

>> So sorry to be so late getting back. I can make either work but im thinking Monday might be safer with the senate ag hearing on Tuesday.

>>

>> jan

>>

>> Jan Goldman-Carter

>> Senior Manager, Wetlands and Water Resources National Wildlife

>> Federation National Advocacy Center

>> 202-797-6894

>> goldmancarterj@nwf.org

>> www.nwf.org/waters

>> We've Moved! As of 12/22:

>> 1990 K St NW

>> Suite 430

>> Washington, DC 20006

>>

>> -----Original Message-----

>> From: Loop, Travis [mailto:Loop.Travis@epa.gov]

>> Sent: Thursday, March 19, 2015 11:10 AM

>> To: Devine, Jon; Jennifer Peters

>> Cc: Jimmy Hague; Jan Goldman-Carter; Ally Fields

>> Subject: RE: lunch on Monday or Tuesday at noon?

>>
>> Okay, let's hear if either day works for Jan and that's what we will go with. Thanks.
>>
>> Travis Loop
>> Director of Communications
>> Office of Water
>> U.S. Environmental Protection Agency
>> 202-870-6922
>> loop.travis@epa.gov
>>
>> -----Original Message-----
>> From: Devine, Jon [mailto:jdevine@nrdc.org]
>> Sent: Thursday, March 19, 2015 11:09 AM
>> To: Jennifer Peters
>> Cc: Loop, Travis; Jimmy Hague; Jan Goldman-Carter; Ally Fields
>> Subject: Re: lunch on Monday or Tuesday at noon?
>>
>> I'd need to reschedule something either day, but can do so. Happy to do whenever works for most.
>>
>> Sent from my iPhone
>>
>> On Mar 19, 2015, at 10:28 AM, Jennifer Peters
>> <jpeters@cleanwater.org<mailto:jpeters@cleanwater.org>> wrote:
>>
>> Hi Travis,
>>
>> Right now I could make either of those days work.
>>
>> Jennifer
>>
>> *****
>>
>> Jennifer Peters
>> Water Programs Director
>> Clean Water Action
>> www.cleanwateraction.org<http://www.cleanwateraction.org/>
>>
>> 1444 Eye Street NW
>> Suite 400
>> Washington, DC 20005
>> (202) 895-0420 ext. 105 Office
>> (202) 895-0438 Fax
>>
>> *****
>> This message (including any attachments) is intended only for the use of the person(s) to whom it is
>> addressed, and may contain information that is privileged, confidential, and exempt from disclosure under
>> applicable law. If you receive this message in error, please notify me immediately by email, telephone, or
>> fax, and delete the original message from your records. Thank you.
>>
>>
>>
>>
>> From: Loop, Travis [mailto:Loop.Travis@epa.gov]
>> Sent: Thursday, March 19, 2015 10:15 AM
>> To: Devine, Jon; Jimmy Hague; Jan Goldman-Carter; Ally Fields;
>> jpeters@cleanwater.org<mailto:jpeters@cleanwater.org>

>> Subject: lunch on Monday or Tuesday at noon?
>>
>>
>>
>> Travis Loop
>> Director of Communications
>> Office of Water
>> U.S. Environmental Protection Agency
>> 202-870-6922
>> loop.travis@epa.gov<mailto:loop.travis@epa.gov>
>>

Bcc: Devine, Jon[jdevine@nrdc.org]; Jan Goldman-Carter[goldmancarterj@nwf.org]; Jennifer Peters[jpeters@cleanwater.org]; Jimmy Hague[JHague@trcp.org]; sdetwiler@americanrivers.org[sdetwiler@americanrivers.org]; khobbs@nrdc.org[khobbs@nrdc.org]; John Surrick - ext. 2045[JSurrick@cbf.org]; Peter Marx[peter@choosecleanwater.org]; tyler@creationjustice.org[tyler@creationjustice.org]; margie@environmentamerica.org[margie@environmentamerica.org]; skovarovcs@iwla.org[skovarovcs@iwla.org]; dyarnold@audubon.org[dyarnold@audubon.org]; mfreym@rivernetwork.org[mfreym@rivernetwork.org]; skline@trcp.org[skline@trcp.org]; smoyer@tu.org[smoyer@tu.org]; myaggi@waterkeeper.org[myaggi@waterkeeper.org]; sbrown@wef.org[sbrown@wef.org]; Bond, Brian[Bond.Brian@epa.gov]; Ragland, Micah[Ragland.Micah@epa.gov]; Scott Fraser-EPA (Fraser.Scott@epa.gov)[Fraser.Scott@epa.gov]
From: Loop, Travis
Sent: Tue 9/9/2014 8:37:58 PM
Subject: IMPORTANT: Join a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyone's walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

1. **Sign up to join the Thunderclap for Clean Water:** <http://thndr.it/1rUOiaB>
2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:
 - a. [Facebook](#)
 - b. [Twitter](#)
 - c. [Tumblr](#)

Again, sign up to join the Thunderclap for Clean Water: <http://thndr.it/1rUOiaB>

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Jan Goldman-Carter[goldmancarterj@nwf.org]
Cc: Devine, Jon[jdevine@nrdc.org]; Jennifer Peters[jpeters@cleanwater.org]; Jimmy Hague[JHague@trcp.org]; Ally Fields[afields@environmentamerica.org]
From: Loop, Travis
Sent: Fri 3/20/2015 11:30:25 AM
Subject: Re: lunch on Monday or Tuesday at noon?

Let's do Monday at noon. Suggestions for someplace not right next to my building, maybe on F st?

Travis Loop
Communications Director for Water
U.S. EPA
202-870-6922

> On Mar 19, 2015, at 5:43 PM, Jan Goldman-Carter <goldmancarterj@nwf.org> wrote:

>

> So sorry to be so late getting back. I can make either work but im thinking Monday might be safer with the senate ag hearing on Tuesday.

>

> jan

>

> Jan Goldman-Carter
> Senior Manager, Wetlands and Water Resources
> National Wildlife Federation
> National Advocacy Center
> 202-797-6894

> goldmancarterj@nwf.org

> www.nwf.org/waters

> We've Moved! As of 12/22:

> 1990 K St NW

> Suite 430

> Washington, DC 20006

>

> -----Original Message-----

> From: Loop, Travis [mailto:Loop.Travis@epa.gov]

> Sent: Thursday, March 19, 2015 11:10 AM

> To: Devine, Jon; Jennifer Peters

> Cc: Jimmy Hague; Jan Goldman-Carter; Ally Fields

> Subject: RE: lunch on Monday or Tuesday at noon?

>

> Okay, let's hear if either day works for Jan and that's what we will go with. Thanks.

>

> Travis Loop
> Director of Communications
> Office of Water
> U.S. Environmental Protection Agency
> 202-870-6922
> loop.travis@epa.gov

>

> -----Original Message-----

> From: Devine, Jon [mailto:jdevine@nrdc.org]

> Sent: Thursday, March 19, 2015 11:09 AM

> To: Jennifer Peters

> Cc: Loop, Travis; Jimmy Hague; Jan Goldman-Carter; Ally Fields

> Subject: Re: lunch on Monday or Tuesday at noon?

>

> I'd need to reschedule something either day, but can do so. Happy to do whenever works for most.

>

> Sent from my iPhone

>

> On Mar 19, 2015, at 10:28 AM, Jennifer Peters

<jpeters@cleanwater.org<mailto:jpeters@cleanwater.org>> wrote:

>

> Hi Travis,

>

> Right now I could make either of those days work.

>

> Jennifer

>

> *****

>

> Jennifer Peters

> Water Programs Director

> Clean Water Action

> www.cleanwateraction.org<<http://www.cleanwateraction.org/>>

>

> 1444 Eye Street NW

> Suite 400

> Washington, DC 20005

> (202) 895-0420 ext. 105 Office

> (202) 895-0438 Fax

>

> *****

> This message (including any attachments) is intended only for the use of the person(s) to whom it is addressed, and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you receive this message in error, please notify me immediately by email, telephone, or fax, and delete the original message from your records. Thank you.

>

>

>

>

> From: Loop, Travis [mailto:Loop.Travis@epa.gov]

> Sent: Thursday, March 19, 2015 10:15 AM

> To: Devine, Jon; Jimmy Hague; Jan Goldman-Carter; Ally Fields;
jpeters@cleanwater.org<mailto:jpeters@cleanwater.org>

> Subject: lunch on Monday or Tuesday at noon?

>

>

>

> Travis Loop

> Director of Communications

> Office of Water

> U.S. Environmental Protection Agency

> 202-870-6922

> loop.travis@epa.gov<<mailto:loop.travis@epa.gov>>

>

To: Devine, Jon[jdevine@nrdc.org]; Jennifer Peters[jpeters@cleanwater.org]
Cc: Jimmy Hague[JHague@trcp.org]; Jan Goldman-Carter[goldmancarterj@nwf.org]; Ally Fields[afields@environmentamerica.org]
From: Loop, Travis
Sent: Thur 3/19/2015 3:09:54 PM
Subject: RE: lunch on Monday or Tuesday at noon?

Okay, let's hear if either day works for Jan and that's what we will go with. Thanks.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

-----Original Message-----

From: Devine, Jon [mailto:jdevine@nrdc.org]
Sent: Thursday, March 19, 2015 11:09 AM
To: Jennifer Peters
Cc: Loop, Travis; Jimmy Hague; Jan Goldman-Carter; Ally Fields
Subject: Re: lunch on Monday or Tuesday at noon?

I'd need to reschedule something either day, but can do so. Happy to do whenever works for most.

Sent from my iPhone

On Mar 19, 2015, at 10:28 AM, Jennifer Peters
<jpeters@cleanwater.org<mailto:jpeters@cleanwater.org>> wrote:

Hi Travis,

Right now I could make either of those days work.

Jennifer

Jennifer Peters
Water Programs Director
Clean Water Action
www.cleanwateraction.org<http://www.cleanwateraction.org/>

1444 Eye Street NW
Suite 400
Washington, DC 20005
(202) 895-0420 ext. 105 Office
(202) 895-0438 Fax

This message (including any attachments) is intended only for the use of the person(s) to whom it is addressed, and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you receive this message in error, please notify me immediately by email, telephone, or fax, and delete the original message from your records. Thank you.

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Thursday, March 19, 2015 10:15 AM
To: Devine, Jon; Jimmy Hague; Jan Goldman-Carter; Ally Fields;
jpeters@cleanwater.org<mailto:jpeters@cleanwater.org>
Subject: lunch on Monday or Tuesday at noon?

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov<mailto:loop.travis@epa.gov>

To: Devine, Jon[jdevine@nrdc.org]; Jimmy Hague[JHague@trcp.org]; Jan Goldman-Carter[goldmancarterj@nwf.org]; Ally Fields[afields@environmentamerica.org]; jpeters@cleanwater.org[jpeters@cleanwater.org]
From: Loop, Travis
Sent: Thur 3/19/2015 2:14:52 PM
Subject: lunch on Monday or Tuesday at noon?

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Hobbs, Karen[khobbs@nrdc.org]
Cc: Mogerman, Josh[jmogerman@nrdc.org]
From: Loop, Travis
Sent: Mon 7/28/2014 1:43:38 PM
Subject: Re: Chicago event -- need a specific day the week of Aug. 18

We are going to be in Cleveland in October and could do something with them then.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Hobbs, Karen <khobbs@nrdc.org>
Sent: Monday, July 28, 2014 9:23:34 AM
To: Loop, Travis
Cc: Mogerman, Josh
Subject: RE: Chicago event -- need a specific day the week of Aug. 18

Hi Travis, I'm sure we could pull off a Chicago event in September, as long as we had some notice – let us know! What are you doing in Ohio, by the way? We only have one brewer there, Great Lakes Brewing in Cleveland, but they are very influential and participated in a Clean Water Protection Rule radio tour we did a while back. I'm happy to reach out to them, if there's interest from your end.

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Monday, July 28, 2014 8:14 AM
To: Hobbs, Karen
Cc: Mogerman, Josh
Subject: RE: Chicago event -- need a specific day the week of Aug. 18

Karen

Unfortunately our Wisconsin activities have been moved to Ohio for that week. But we can still plan a trip to Chicago to do this Brewers event. Might have to be a couple weeks later if that still works for you all.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [<mailto:khobbs@nrdc.org>]
Sent: Monday, July 28, 2014 8:35 AM
To: Loop, Travis
Cc: Mogerman, Josh
Subject: RE: Chicago event -- need a specific day the week of Aug. 18

Hi Travis, I am back from vacation and just wanted to check in – any firmer dates? Thanks!

From: Loop, Travis [<mailto:Loop.Travis@epa.gov>]
Sent: Friday, July 18, 2014 2:03 PM
To: Hobbs, Karen
Cc: Mogerman, Josh
Subject: RE: Chicago event -- need a specific day the week of Aug. 18

Hi Karen and Josh,

Sounds like a good choice for the activity. We have to build this into our swing through the area and would probably fit best on Tuesday or Wednesday. Let me talk to our Chicago office about our itinerary and get back to you early next week. Thanks for being willing to pull this together!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [<mailto:khobbs@nrdc.org>]
Sent: Wednesday, July 16, 2014 11:30 AM
To: Loop, Travis
Cc: Mogerman, Josh
Subject: Chicago event -- need a specific day the week of Aug. 18

Hi Travis,

First of all, let me know introduce you to my colleague Josh Mogerman, NRDC's Deputy Media Director based in our MW Office – Josh is copied on this email.

Josh and I think the best option for an event the week of Aug. 18 is the bus tour we discussed yesterday with a group of reporters. Can you give us a specific day that week that works best for your folks? Josh is thinking it would be most attractive to reporters on a Friday afternoon, i.e. Friday, Aug. 22, but we could try for any day that week (although I would like to avoid Thurs., Aug. 21, since that is the New Belgium Brewing clean water event in Fort Collins, Colorado). Once we have a specific day for you, we can start reaching out to our brewery partners. We're thinking that we'd start with Goose Island Beer Company – they are in the west loop, i.e. just west of downtown. We could do a quick tour and then have a beer on their brew-deck, an area not open to the public. Then, we'd head to Half Acre Beer Company on the north side, where we could invite Cong. Mike Quigley to join us (we would have to check on electioneering issues from our end) – Cong. Quigley and Cong. Dingell just circulated a Dear Colleague letter in support of the rule.

Let us know what you think about the above and the best day that week – thanks, Travis!

To: Hobbs, Karen[khobbs@nrdc.org]
Cc: Mogerman, Josh[jmogerman@nrdc.org]
From: Loop, Travis
Sent: Mon 7/28/2014 1:13:35 PM
Subject: RE: Chicago event -- need a specific day the week of Aug. 18

Karen

Unfortunately our Wisconsin activities have been moved to Ohio for that week. But we can still plan a trip to Chicago to do this Brewers event. Might have to be a couple weeks later if that still works for you all.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [mailto:khobbs@nrdc.org]
Sent: Monday, July 28, 2014 8:35 AM
To: Loop, Travis
Cc: Mogerman, Josh
Subject: RE: Chicago event -- need a specific day the week of Aug. 18

Hi Travis, I am back from vacation and just wanted to check in – any firmer dates? Thanks!

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Friday, July 18, 2014 2:03 PM
To: Hobbs, Karen
Cc: Mogerman, Josh
Subject: RE: Chicago event -- need a specific day the week of Aug. 18

Hi Karen and Josh,

Sounds like a good choice for the activity. We have to build this into our swing through the area and would probably fit best on Tuesday or Wednesday. Let me talk to our Chicago office about our itinerary and get back to you early next week. Thanks for being willing to pull this together!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [<mailto:khobbs@nrdc.org>]
Sent: Wednesday, July 16, 2014 11:30 AM
To: Loop, Travis
Cc: Mogerman, Josh
Subject: Chicago event -- need a specific day the week of Aug. 18

Hi Travis,

First of all, let me know introduce you to my colleague Josh Mogerman, NRDC's Deputy Media Director based in our MW Office – Josh is copied on this email.

Josh and I think the best option for an event the week of Aug. 18 is the bus tour we discussed yesterday with a group of reporters. Can you give us a specific day that week that works best for your folks? Josh is thinking it would be most attractive to reporters on a Friday afternoon, i.e. Friday, Aug. 22, but we could try for any day that week (although I would like to avoid Thurs.,

Aug. 21, since that is the New Belgium Brewing clean water event in Fort Collins, Colorado). Once we have a specific day for you, we can start reaching out to our brewery partners. We're thinking that we'd start with Goose Island Beer Company – they are in the west loop, i.e. just west of downtown. We could do a quick tour and then have a beer on their brew-deck, an area not open to the public. Then, we'd head to Half Acre Beer Company on the north side, where we could invite Cong. Mike Quigley to join us (we would have to check on electioneering issues from our end) – Cong. Quigley and Cong. Dingell just circulated a Dear Colleague letter in support of the rule.

Let us know what you think about the above and the best day that week – thanks, Travis!

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Wed 7/23/2014 6:43:46 PM
Subject: not news to you

I imagine you already have this poll: http://asbcouncil.org/news/press-release/new-poll-small-business-owners-want-strong-clean-water-rules#.U8__FPldXMg

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Hobbs, Karen[khobbs@nrdc.org]
Cc: Mogerman, Josh[jmogerman@nrdc.org]
From: Loop, Travis
Sent: Fri 7/18/2014 7:22:40 PM
Subject: Re: Chicago event -- need a specific day the week of Aug. 18

Sounds good!

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Hobbs, Karen <khobbs@nrdc.org>
Sent: Friday, July 18, 2014 3:13:21 PM
To: Loop, Travis
Cc: Mogerman, Josh
Subject: RE: Chicago event -- need a specific day the week of Aug. 18

Hi Travis,

If you could get back to us early next week, that would be great. I'll be on vacation next week, but I'll go ahead and contact Half Acre and Goose Island, floating the possibility of that Tues & Wed. I'll be checking email while I'm out, so either Josh or I can then follow-up with more details.

Have a great weekend!

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Friday, July 18, 2014 2:03 PM
To: Hobbs, Karen
Cc: Mogerman, Josh
Subject: RE: Chicago event -- need a specific day the week of Aug. 18

Hi Karen and Josh,

Sounds like a good choice for the activity. We have to build this info our swing through the area and would probably fit best on Tuesday or Wednesday. Let me talk to our Chicago office about our itinerary and get back to you early next week. Thanks for being willing to pull this together!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [<mailto:khobbs@nrdc.org>]
Sent: Wednesday, July 16, 2014 11:30 AM
To: Loop, Travis
Cc: Mogerman, Josh
Subject: Chicago event -- need a specific day the week of Aug. 18

Hi Travis,

First of all, let me know introduce you to my colleague Josh Mogerman, NRDC's Deputy Media Director based in our MW Office – Josh is copied on this email.

Josh and I think the best option for an event the week of Aug. 18 is the bus tour we discussed yesterday with a group of reporters. Can you give us a specific day that week that works best for your folks? Josh is thinking it would be most attractive to reporters on a Friday afternoon, i.e. Friday, Aug. 22, but we could try for any day that week (although I would like to avoid Thurs., Aug. 21, since that is the New Belgium Brewing clean water event in Fort Collins, Colorado). Once we have a specific day for you, we can start reaching out to our brewery partners. We're thinking that we'd start with Goose Island Beer Company – they are in the west loop, i.e. just west of downtown. We could do a quick tour and then have a beer on their brew-deck, an area not open to the public. Then, we'd head to Half Acre Beer Company on the north side, where we could invite Cong. Mike Quigley to join us (we would have to check on electioneering issues

from our end) – Cong. Quigley and Cong. Dingell just circulated a Dear Colleague letter in support of the rule.

Let us know what you think about the above and the best day that week – thanks, Travis!

To: Hobbs, Karen[khobbs@nrdc.org]
Cc: Mogerman, Josh[jmogerman@nrdc.org]
From: Loop, Travis
Sent: Fri 7/18/2014 7:02:37 PM
Subject: RE: Chicago event -- need a specific day the week of Aug. 18

Hi Karen and Josh,

Sounds like a good choice for the activity. We have to build this info our swing through the area and would probably fit best on Tuesday or Wednesday. Let me talk to our Chicago office about our itinerary and get back to you early next week. Thanks for being willing to pull this together!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [mailto:khobbs@nrdc.org]
Sent: Wednesday, July 16, 2014 11:30 AM
To: Loop, Travis
Cc: Mogerman, Josh
Subject: Chicago event -- need a specific day the week of Aug. 18

Hi Travis,

First of all, let me know introduce you to my colleague Josh Mogerman, NRDC's Deputy Media Director based in our MW Office – Josh is copied on this email.

Josh and I think the best option for an event the week of Aug. 18 is the bus tour we discussed yesterday with a group of reporters. Can you give us a specific day that week that works best for your folks? Josh is thinking it would be most attractive to reporters on a Friday afternoon, i.e. Friday, Aug. 22, but we could try for any day that week (although I would like to avoid Thurs., Aug. 21, since that is the New Belgium Brewing clean water event in Fort Collins, Colorado). Once we have a specific day for you, we can start reaching out to our brewery partners. We're thinking that we'd start with Goose Island Beer Company – they are in the west loop, i.e. just west of downtown. We could do a quick tour and then have a beer on their brew-deck, an area not open to the public. Then, we'd head to Half Acre Beer Company on the north side, where we could invite Cong. Mike Quigley to join us (we would have to check on electioneering issues from our end) – Cong. Quigley and Cong. Dingell just circulated a Dear Colleague letter in support of the rule.

Let us know what you think about the above and the best day that week – thanks, Travis!

To: Hobbs, Karen[khobbs@nrdc.org]; Jennifer Peters[jpeters@cleanwater.org];
dfoster@cleanwater.org[dfoster@cleanwater.org]
Cc: reidlin@asbcouncil.org[reidlin@asbcouncil.org]
From: Loop, Travis
Sent: Thur 7/17/2014 2:50:55 PM
Subject: RE: Event in Austin Next Week

Ellen said it went well. It was a positive event in the midst of a tough swing through Texas. So thanks all, especially David for pulling this together!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [mailto:khobbs@nrdc.org]
Sent: Wednesday, July 16, 2014 10:28 PM
To: Jennifer Peters; Loop, Travis; dfoster@cleanwater.org
Cc: reidlin@asbcouncil.org
Subject: RE: Event in Austin Next Week

Hi everyone, how did the event go this morning? I did hear back from the owner of Hops & Grain, who had been out of town earlier in the week. He wants us to keep him in mind for the next event!

From: Jennifer Peters [mailto:jpeters@cleanwater.org]
Sent: Tuesday, July 15, 2014 4:11 PM
To: 'Loop, Travis'; dfoster@cleanwater.org
Cc: reidlin@asbcouncil.org; Hobbs, Karen
Subject: RE: Event in Austin Next Week

Hey all,

Nice work. Just caught one typo on the press advisory - last "Where" should be changed to "When"

Thanks! David, let me know if you want help from our national communications team to post the advisory on our website, do some social media, etc.

From: Loop, Travis [<mailto:Loop.Travis@epa.gov>]
Sent: Tuesday, July 15, 2014 4:52 PM
To: dfoster@cleanwater.org
Cc: Jennifer Peters; reidlin@asbcouncil.org; khobbs@nrdc.org
Subject: RE: Event in Austin Next Week

And you figure I would get that right!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: dfoster@cleanwater.org [<mailto:dfoster@cleanwater.org>]
Sent: Tuesday, July 15, 2014 4:50 PM
To: Loop, Travis
Cc: Jennifer Peters; reidlin@asbcouncil.org; khobbs@nrdc.org
Subject: RE: Event in Austin Next Week

We caught one mistake in time, Austin County should be changed to Travis County in

the Advisory. Confusing but the City of Austin is in Travis not Austin County!

-----Original Message-----

From: "Loop, Travis" <Loop.Travis@epa.gov>

Sent: Tuesday, July 15, 2014 3:21pm

To: "dfoster@cleanwater.org" <dfoster@cleanwater.org>

Cc: "Jennifer Peters" <jpeters@cleanwater.org>, "reidlin@asbcouncil.org"

<reidlin@asbcouncil.org>, "khobbs@nrdc.org" <khobbs@nrdc.org>

Subject: RE: Event in Austin Next Week

Here is a revised media advisory. Please note the participant from EPA is Ellen Gilinsky, Senior Advisor for Water. Not me. Can this advisory go out now?

Our schedule is full outside of this event. Meetings with Texas DEQ and Texas Ag Council.

Thanks!!!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: dfoster@cleanwater.org [<mailto:dfoster@cleanwater.org>]

Sent: Tuesday, July 15, 2014 3:17 PM

To: Loop, Travis

Cc: Jennifer Peters; reidlin@asbcouncil.org; khobbs@nrdc.org

Subject: RE: Event in Austin Next Week

Media advisory attached. Also talking points for the mayor are attached, which they will work into his statement. Working on the press release next.

Mayor's office is OK (just heard) with American Sustainable Business Council participation but I have not back from Richard. We can add them if we hear.

Travis, are you interested in other meetings I can help arrange, or have you arranged any on your own?

More later,

Thanks.

-----Original Message-----

From: "Loop, Travis" <Loop.Travis@epa.gov>

Sent: Tuesday, July 15, 2014 1:55pm

To: "Jennifer Peters" <jpeters@cleanwater.org>, "David Foster" <dfoster@cleanwater.org>

Cc: "reidlin@asbcouncil.org" <reidlin@asbcouncil.org>, "khobbs@nrdc.org" <khobbs@nrdc.org>

Subject: RE: Event in Austin Next Week

Hello all,

Any further info on the event and is there a media advisory we can review/push out asap?
Thanks.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Monday, July 14, 2014 1:26 PM
To: 'Jennifer Peters'; 'David Foster'
Cc: reidlin@asbcouncil.org; 'khobbs@nrdc.org'
Subject: RE: Event in Austin Next Week

That is terrific news. Thanks David. The structure sounds perfect. If Richard is able to add a business(es) to the fold that would be a welcome addition. Also, I know one of NRDC's Brewers for Clean Water is also in Austin, so I am copying Karen from NRDC in case someone could participate from that company on short notice.

For language in a media advisory, you could pull from our press release:

<http://yosemite.epa.gov/opa/admpress.nsf/3881d73f4d4aaa0b85257359003f5348/ae90dedd9595a02485257ca>

I will then be happy to work on reviewing the media advisory.

Again, thank you. This is a terrific opportunity.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Jennifer Peters [<mailto:jpeters@cleanwater.org>]

Sent: Monday, July 14, 2014 1:09 PM
To: 'David Foster'; Loop, Travis
Cc: reidlin@asbcouncil.org
Subject: RE: Event in Austin Next Week

Thanks for the update David. Glad the Mayor can join! Looping in Richard Eidlin from American Sustainable Business Council.

From: David Foster [<mailto:dfoster@cleanwater.org>]
Sent: Monday, July 14, 2014 1:07 PM
To: Loop, Travis
Cc: Jennifer Peters
Subject: Re: Event in Austin Next Week

Just got off the phone with Mayor Lee Leffingell's staffer and we are on for Wed at 11 am, Austin City Hall. Environment Texas should join us and I will reach out to the sustainable business group Jennifer mentioned. The proposed structure will be the mayor welcoming you to Austin and supporting the rule, you speaking, then me speaking and delivering you letters and cards in support; Env Tx has some petitions too. I will draft a media advisory and release so please send me your quotes or talking points. If you want I can pull together a quickie meeting with you and other orgs. Let's talk later today when you can.

Sent from my iPhone

On Jul 14, 2014, at 11:28 AM, "Loop, Travis" <Loop.Travis@epa.gov> wrote:

David,

Just wanted to check in on this...

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Thursday, July 10, 2014 3:43 PM
To: 'dfoster@cleanwater.org'
Cc: 'Jennifer Peters'
Subject: RE: Event in Austin Next Week

David

We really appreciate this. It would be good to get a sketch of the event, location, participants, time, etc by tomorrow morning if possible. Maybe a 10am event would be good. Thanks.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, July 09, 2014 3:05 PM
To: 'dfoster@cleanwater.org'
Cc: Jennifer Peters
Subject: RE: Event in Austin Next Week

David

The morning of July 16 looks good for this. We would have an hour, as we have a meeting

at 1pm and need to schedule a couple other meetings and a sit down with a reporter.
Please let me know what you envision for an event, including format, location, time, etc.
Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: dfoster@cleanwater.org [mailto:dfoster@cleanwater.org]
Sent: Tuesday, July 08, 2014 2:36 PM
To: Loop, Travis
Cc: Jennifer Peters
Subject: RE: Event in Austin Next Week

Travis,

As it happens we are working on a resolution from the Austin City Council on behalf of the proposed rules. The council is off till August so we can't pass it till then, but I imagine we can have one or both of the ID'd co-sponsors attend the event if you think that makes sense. I will also reach out to Congressman Lloyd Doggett to see if he can come, and Austin Mayor Lee Leffingwell.

Let me know if this sounds right to you and yes, please send me the details on timing as soon as you can. We have some opportune locations by the (little) Colorado River we can use for a backdrop. and we have hundreds and letters from our members we can feature as well.

Thanks,

David

512-550-2402 (cell)

-----Original Message-----

From: "Loop, Travis" <Loop.Travis@epa.gov>

Sent: Monday, July 7, 2014 2:25pm

To: "Jennifer Peters" <jpeters@cleanwater.org>

Cc: "dfoster@cleanwater.org" <dfoster@cleanwater.org>

Subject: RE: Event in Austin Next Week

Thanks for connecting us. I am still looking at our travel to determine the schedule and availability. But I am sure we can do something in the morning of the 16th or 17th.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Jennifer Peters [<mailto:jpeters@cleanwater.org>]

Sent: Monday, July 07, 2014 2:53 PM

To: Loop, Travis

Cc: dfoster@cleanwater.org

Subject: Event in Austin Next Week

Hi Travis,

Just want to follow up with you about EPA's upcoming outreach event in Austin on the Clean Water rule. As I mentioned on our call, I think it would be great for our Austin office to present EPA with the thousands of public comments they've collected so far.

David Foster is our Texas Director (copied on this message). He is interested in doing an event with EPA next week but needs to know more details on possible times on the 16th or 17th. His office number is 512-474-2046 / cell 512-550-2402. Hope you two can connect soon to work out details.

Thanks!

Jennifer

Jennifer Peters
National Water Campaigns Coordinator
Clean Water Action
www.cleanwateraction.org

1444 I Street NW
Suite 400
Washington, DC 20005
(202) 895-0420 ext. 105 Office
(202) 895-0438 Fax

This message (including any attachments) is intended only for the use of the person(s) to whom it is addressed, and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you receive this message in error, please notify me immediately by email, telephone, or fax, and delete the original message from your records. Thank you.

David Foster
Texas Director
Clean Water Action / Clean Water Fund
www.cleanwateraction.org / www.cleanwaterfund.org

600 West 28th Street, Suite 202
Austin TX, 78705
(512) 474-2046

1444 Eye Street NW, Suite 400
Washington, DC 20005

This message (including any attachments) is intended only for the use of the person(s) to whom it is addressed, and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you receive this message in error, please notify me immediately by email, telephone, or fax, and delete the original message from your records. Thank you.

David Foster
Texas Director
Clean Water Action / Clean Water Fund
www.cleanwateraction.org / www.cleanwaterfund.org

600 West 28th Street, Suite 202
Austin TX, 78705
(512) 474-2046

1444 Eye Street NW, Suite 400
Washington, DC 20005

This message (including any attachments) is intended only for the use of the person(s) to whom it is addressed, and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you receive this message in error, please notify me immediately by email, telephone, or fax, and delete the original message from your records. Thank you.

David Foster
Texas Director
Clean Water Action / Clean Water Fund
www.cleanwateraction.org / www.cleanwaterfund.org

600 West 28th Street, Suite 202
Austin TX, 78705
(512) 474-2046

1444 Eye Street NW, Suite 400
Washington, DC 20005

This message (including any attachments) is intended only for the use of the person(s) to whom it is addressed, and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you receive this message in error, please notify me immediately by email, telephone, or fax, and delete the original message from your records. Thank you.



For more information, contact:
David Foster 512-474-6027 (office)
512-550-2402 (cell)

MEDIA ADVISORY

Austin Mayor Lee Leffingwell, Environmental Groups Support EPA Rulemaking to Restore Clean Water Act Protections to Small Streams and Wetlands

WHAT: Austin Mayor Lee Leffingwell will express support for the U.S. Environmental Protection Agency and U.S. Army Corps of Engineers proposal to clarify the streams and wetlands protected under the Clean Water Act. He will be joined by Ellen Gilinsky, Senior Advisor for Water at EPA, who is traveling in Texas to hear perspectives on the proposed rule, also known as Waters of the U.S. Environmental organizations Clean Water Action and Environment Texas will deliver thousands of communications from Texas citizens in support of restoring protections to the streams and wetlands. In Texas, 11.5 million people rely on seasonal, rain-dependent, or headwater streams as sources of drinking water. This includes 864,000 people in Austin County.

WHO:

- Austin Mayor Lee Leffingwell
- Ellen Gilinsky, U.S. EPA Senior Advisor for Water
- David Foster, Clean Water Action State Program Director
- Ashley Croswell, Environment Texas.

WHERE: Austin City Hall, Atrium.

WHERE: Wednesday, July 16, 11:00 AM.

#

To: Hobbs, Karen[khobbs@nrdc.org]
From: Loop, Travis
Sent: Tue 7/15/2014 2:08:22 PM
Subject: available to talk now?

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Hobbs, Karen[khobbs@nrdc.org]
From: Loop, Travis
Sent: Mon 7/14/2014 8:05:28 PM
Subject: RE: Brewers in Wisconsin/Chicago

1030 eastern?

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [mailto:khobbs@nrdc.org]
Sent: Monday, July 14, 2014 4:04 PM
To: Loop, Travis
Subject: RE: Brewers in Wisconsin/Chicago

Perfect – what's a good time to call you?

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Monday, July 14, 2014 3:04 PM
To: Hobbs, Karen
Subject: RE: Brewers in Wisconsin/Chicago

I'm going to be on a bus from 445-545. Maybe chat in the morning?

Travis Loop

Director of Communications

Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [<mailto:khobbs@nrdc.org>]

Sent: Monday, July 14, 2014 4:02 PM

To: Loop, Travis

Subject: RE: Brewers in Wisconsin/Chicago

Sorry I missed you – I'm on a conference call for the next hour. Can I give you a call then?

From: Loop, Travis [<mailto:Loop.Travis@epa.gov>]

Sent: Monday, July 14, 2014 3:00 PM

To: Hobbs, Karen

Subject: RE: Brewers in Wisconsin/Chicago

Karen

Just gave you a ring.

Travis Loop

Director of Communications

Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [<mailto:khobbs@nrdc.org>]
Sent: Monday, July 14, 2014 12:41 PM
To: Devine, Jon; Loop, Travis
Subject: RE: Brewers in Wisconsin/Chicago

Hi Travis, I just tried to give you a call, but your mailbox is full – give a call when you have a chance: 312-651-7915. Thanks!

From: Devine, Jon
Sent: Monday, July 14, 2014 11:40 AM
To: Loop, Travis
Cc: Hobbs, Karen
Subject: RE: Brewers in Wisconsin/Chicago

Hi Travis,

Yes, sorry if I dropped the ball – you definitely should be speaking with Karen, as I will only mess up the details. Karen is copied here.

Jon

Jon Devine
Senior Attorney, Water Program
Natural Resources Defense Council
jdevine@nrdc.org
(202) 289-2361 (phone)
(202) 289-1060 (fax)
Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

From: Loop, Travis [<mailto:Loop.Travis@epa.gov>]
Sent: Monday, July 14, 2014 12:14 PM
To: Devine, Jon
Subject: RE: Brewers in Wisconsin/Chicago

Hey Jon,

Resending these emails.... Somehow I lost Karen's contact info and she is probably the person for me to coordinate some events with. Thanks.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, July 09, 2014 11:18 AM
To: 'Devine, Jon'
Subject: RE: Brewers in Wisconsin/Chicago

And we could also do one in New England since a bunch are up there. How about a special Clean Water brew? ☺

Travis Loop

Director of Communications

Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis

Sent: Wednesday, July 09, 2014 11:15 AM

To: 'Devine, Jon'

Subject: Brewers in Wisconsin/Chicago

Jon

I want to start working on an event with the Brewers for Clean Water. It looks like we may be in Wisconsin/Chicago in late August, maybe the week of August 18. How can we get the ball rolling on something cool and attention-getting?

Travis Loop

Director of Communications

Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Hobbs, Karen[khobbs@nrdc.org]
From: Loop, Travis
Sent: Mon 7/14/2014 8:03:39 PM
Subject: RE: Brewers in Wisconsin/Chicago

I'm going to be on a bus from 445-545. Maybe chat in the morning?

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [mailto:khobbs@nrdc.org]
Sent: Monday, July 14, 2014 4:02 PM
To: Loop, Travis
Subject: RE: Brewers in Wisconsin/Chicago

Sorry I missed you – I'm on a conference call for the next hour. Can I give you a call then?

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Monday, July 14, 2014 3:00 PM
To: Hobbs, Karen
Subject: RE: Brewers in Wisconsin/Chicago

Karen

Just gave you a ring.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [<mailto:khobbs@nrdc.org>]
Sent: Monday, July 14, 2014 12:41 PM
To: Devine, Jon; Loop, Travis
Subject: RE: Brewers in Wisconsin/Chicago

Hi Travis, I just tried to give you a call, but your mailbox is full – give a call when you have a chance: 312-651-7915. Thanks!

From: Devine, Jon
Sent: Monday, July 14, 2014 11:40 AM
To: Loop, Travis
Cc: Hobbs, Karen
Subject: RE: Brewers in Wisconsin/Chicago

Hi Travis,

Yes, sorry if I dropped the ball – you definitely should be speaking with Karen, as I will only mess up the details. Karen is copied here.

Jon

Jon Devine

Senior Attorney, Water Program

Natural Resources Defense Council

jdevine@nrdc.org

(202) 289-2361 (phone)

(202) 289-1060 (fax)

Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

From: Loop, Travis [<mailto:Loop.Travis@epa.gov>]

Sent: Monday, July 14, 2014 12:14 PM

To: Devine, Jon

Subject: RE: Brewers in Wisconsin/Chicago

Hey Jon,

Resending these emails.... Somehow I lost Karen's contact info and she is probably the person for me to coordinate some events with. Thanks.

Travis Loop

Director of Communications

Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis

Sent: Wednesday, July 09, 2014 11:18 AM

To: 'Devine, Jon'

Subject: RE: Brewers in Wisconsin/Chicago

And we could also do one in New England since a bunch are up there. How about a special Clean Water brew? ☺

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, July 09, 2014 11:15 AM
To: 'Devine, Jon'
Subject: Brewers in Wisconsin/Chicago

Jon

I want to start working on an event with the Brewers for Clean Water. It looks like we may be in Wisconsin/Chicago in late August, maybe the week of August 18. How can we get the ball rolling on something cool and attention-getting?

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Hobbs, Karen[khobbs@nrdc.org]
From: Loop, Travis
Sent: Mon 7/14/2014 7:59:59 PM
Subject: RE: Brewers in Wisconsin/Chicago

Karen

Just gave you a ring.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Hobbs, Karen [mailto:khobbs@nrdc.org]
Sent: Monday, July 14, 2014 12:41 PM
To: Devine, Jon; Loop, Travis
Subject: RE: Brewers in Wisconsin/Chicago

Hi Travis, I just tried to give you a call, but your mailbox is full – give a call when you have a chance: 312-651-7915. Thanks!

From: Devine, Jon
Sent: Monday, July 14, 2014 11:40 AM
To: Loop, Travis
Cc: Hobbs, Karen
Subject: RE: Brewers in Wisconsin/Chicago

Hi Travis,

Yes, sorry if I dropped the ball – you definitely should be speaking with Karen, as I will only mess up the details. Karen is copied here.

Jon

Jon Devine

Senior Attorney, Water Program

Natural Resources Defense Council

jdevine@nrdc.org

(202) 289-2361 (phone)

(202) 289-1060 (fax)

Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

From: Loop, Travis [<mailto:Loop.Travis@epa.gov>]

Sent: Monday, July 14, 2014 12:14 PM

To: Devine, Jon

Subject: RE: Brewers in Wisconsin/Chicago

Hey Jon,

Resending these emails.... Somehow I lost Karen's contact info and she is probably the person for me to coordinate some events with. Thanks.

Travis Loop

Director of Communications

Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, July 09, 2014 11:18 AM
To: 'Devine, Jon'
Subject: RE: Brewers in Wisconsin/Chicago

And we could also do one in New England since a bunch are up there. How about a special Clean Water brew? ☺

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, July 09, 2014 11:15 AM
To: 'Devine, Jon'
Subject: Brewers in Wisconsin/Chicago

Jon

I want to start working on an event with the Brewers for Clean Water. It looks like we may be in

Wisconsin/Chicago in late August, maybe the week of August 18. How can we get the ball rolling on something cool and attention-getting?

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Mon 7/14/2014 4:14:17 PM
Subject: RE: Brewers in Wisconsin/Chicago

Hey Jon,

Resending these emails.... Somehow I lost Karen's contact info and she is probably the person for me to coordinate some events with. Thanks.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, July 09, 2014 11:18 AM
To: 'Devine, Jon'
Subject: RE: Brewers in Wisconsin/Chicago

And we could also do one in New England since a bunch are up there. How about a special Clean Water brew? ☺

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, July 09, 2014 11:15 AM
To: 'Devine, Jon'
Subject: Brewers in Wisconsin/Chicago

Jon

I want to start working on an event with the Brewers for Clean Water. It looks like we may be in Wisconsin/Chicago in late August, maybe the week of August 18. How can we get the ball rolling on something cool and attention-getting?

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Wed 7/9/2014 8:08:26 PM
Subject: RE: Infographic/blog/Politico ad

I've seen it making the rounds! Nice!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Devine, Jon [mailto:jdevine@nrdc.org]
Sent: Wednesday, July 09, 2014 3:52 PM
To: Devine, Jon
Subject: Infographic/blog/Politico ad

Another note for today – sorry for the inbox burden. As you know, we created the attached infographic taking on the Farm Bureau's claims about the Clean Water Protection Rule head-on.

I wanted you to know that we also pushed it out via my blog (http://switchboard.nrdc.org/blogs/jdevine/infographic_how_many_myths_abo.html), and by placing it as a full page ad today in Politico. We have also distributed it aggressively on the Hill and via social media.

Best,

Jon

Jon Devine

Senior Attorney, Water Program

Natural Resources Defense Council

jdevine@nrdc.org

(202) 289-2361 (phone)

(202) 289-1060 (fax)

Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Wed 7/9/2014 3:18:19 PM
Subject: RE: Brewers in Wisconsin/Chicago

And we could also do one in New England since a bunch are up there. How about a special Clean Water brew? ☺

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, July 09, 2014 11:15 AM
To: 'Devine, Jon'
Subject: Brewers in Wisconsin/Chicago

Jon

I want to start working on an event with the Brewers for Clean Water. It looks like we may be in Wisconsin/Chicago in late August, maybe the week of August 18. How can we get the ball rolling on something cool and attention-getting?

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Wed 7/9/2014 3:15:03 PM
Subject: Brewers in Wisconsin/Chicago

Jon

I want to start working on an event with the Brewers for Clean Water. It looks like we may be in Wisconsin/Chicago in late August, maybe the week of August 18. How can we get the ball rolling on something cool and attention-getting?

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

Bcc: Devine, Jon[jdevine@nrdc.org]; Jan Goldman-Carter[goldmancarterj@nwf.org]; Jimmy Hague[JHague@trcp.org]; Ally Fields[afields@environmentamerica.org]; jpeters@cleanwater.org[jpeters@cleanwater.org]; smoyer@tu.org[smoyer@tu.org]; Peter Marx[peter@choosecleanwater.org]
From: Loop, Travis
Sent: Tue 7/1/2014 4:11:40 PM
Subject: Setting the Record Straight on Waters of the U.S.

Please read this blog and the [full Q & A](#), which address misconceptions about the Waters of the U.S. proposed rule.

Setting the Record Straight on Waters of the US

Nancy Stoner, Acting Assistant Administrator for Water

There's been some confusion about EPA's proposed "[Waters of the U.S.](#)" rule under the Clean Water Act, especially in the agriculture community, and we want to make sure you know the facts.

We know that we haven't had the best relationship with the agriculture industry in the past, but that doesn't mean we aren't and we can't do better. We are committed to listening to farmers and ranchers and in fact, our proposed rule takes their feedback into account.

The rule keeps intact all Clean Water Act exemptions and exclusions for agriculture that farmers count on. But it does more for farmers by actually expanding those exemptions. We worked with USDA's Natural Resource Conservation Service and the Army Corps of Engineers to exempt [56](#) additional conservation practices. These practices are familiar to many farmers, who know their benefits to business, the land, and water resources.

Farmers and ranchers are on the land every day, and they are our nation's original conservationists. The American agriculture economy is the envy of the world, and today's farmers and ranchers are global business professionals—relying on up-to-the minute science to make decisions about when to plant, fertilize, and irrigate crops.

Both EPA and farmers make decisions based on facts—so here are the facts about EPA’s proposal.

When Congress passed the Clean Water Act in 1972, it didn't just defend the mighty Mississippi or our Great Lakes; it also protected the smaller streams and wetlands that weave together a vast, interconnected system. It recognized that healthy families and farms downstream depend on healthy headwaters upstream. But two Supreme Court cases over the last 15 years confused things, making it unclear which waters are “in,” and which are “out.”

That confusion added red tape, time, and expense to the permitting process under the Clean Water Act. The Army Corps of Engineers had to make case-by-case decisions about which waters were protected, and decisions in different parts of the country became inconsistent.

EPA’s proposal will bring clarity and consistency to the process, cutting red tape and saving money. The proposed Waters of the U.S. rule does not regulate new types of ditches, does not regulate activities on land, and does not apply to groundwater. The proposal does not change the permitting exemption for stock ponds, does not require permits for normal farming activities like moving cattle, and does not regulate puddles.

EPA’s goals align with those of farmers: clean water fuels agriculture—and we all depend on the food, fuel, and fiber that our farmers produce. We at EPA welcome input on the proposed rule to make sure we get it right.

Here are clarifications on a few points of confusion about the proposed rule. For further information, check out: <http://www2.epa.gov/newsroom/questions-and-answers-about-waters-us>

The EPA and the Army Corps are NOT going to have greater power over water on farms and ranches.

- The Clean Water Act and its regulations have multiple exclusions and exemptions from jurisdiction and permit requirements. The proposed rule does not change or limit any of them.
- The agencies also worked with USDA to develop and publish through an interpretive rule, a list of NRCS agricultural conservation practices that will not be subject to CWA permitting

requirements. These practices encourage conservation while protecting and improving water quality.

The proposed rule will NOT bring all ditches on farms under federal jurisdiction.

- Some ditches have been regulated under the Clean Water Act since the 1970s.
- The proposed rule does not expand jurisdiction.
- For the first time, the agencies are clarifying that all ditches that are constructed in dry lands, and drain only dry lands, are not "waters of the U.S." This includes roadside ditches, and ditches collecting runoff or drainage from crop fields.
 - Ditches that are IN are generally those that are essentially human-altered streams, which feed the health and quality of larger downstream waters. The agencies have always regulated these types of ditches.
 - Ditches that are OUT are those that are dug in dry lands and don't flow all the time, or don't flow into a jurisdictional water.
- Farmers, ranchers and foresters are exempt from Clean Water Act Section 404 permitting requirements when they construct and maintain those ditches, even if ditches are jurisdictional.

The proposed rule does NOT mean permits are needed for walking cows across a wet field or stream.

- Normal farming and ranching activities are not regulated under the Clean Water Act.

The proposed rule will NOT apply to wet areas on fields or erosional features on fields.

- Water-filled areas on crop fields are not jurisdictional.
- The proposal specifically excludes erosional features from being "waters of the U.S."

EPA is NOT taking control of ponds in the middle of the farm.

- The proposed rule does not change jurisdiction over farm ponds.
- The rule does not affect the existing exemption Congress created for construction and maintenance of farm or stock ponds.
- The proposed rule would for the first time specifically exclude stock watering ponds from jurisdiction.

The interpretive rule does NOT redefine normal farming as only those 56 conservation practices.

- If a permit was not needed for a particular practice before, a permit won't be needed now.
- These 56 practices clarify and add to all of the practices that are being implemented in the field today and currently considered normal farming and exempt from permitting. The interpretive rule adds to what is exempt.
- The "normal farming" exemption is broader than these 56 practices. So if farmers implement other practices, or don't use NRCS funds, they would continue to be exempt in the same way they are now.
- This rule is self-implementing, which means that a farmer is not required to seek approval from or consult with any agency (including USDA, EPA, and the Corps) to implement a conservation practice and be exempt from permitting.

NPDES permits will NOT be required for the application of fertilizer to fields or surrounding ditches or seasonal streams.

- All ditches constructed in dry land and that drain only dry land, and flow only part of the year, are not jurisdictional and thus would not need a permit for any action.
- The pesticide general permit only requires an NPDES permit where pesticides are applied directly to a water of the U.S.
- Pesticide applicators can avoid direct contact with jurisdictional waters when spraying crop fields.

Federal agencies are NOT asserting regulatory authority over land use.

- The Clean Water Act only regulates the pollution and destruction of waters.
- The Clean Water Act protects waters, the life blood of communities, businesses, agriculture, energy development, and hunting and fishing across the nation.

EPA and the Corps are NOT regulating groundwater or "shallow subsurface connections."

- The proposed rule specifically says groundwater is not regulated.

The proposed rule would NOT result in a takeover of private property.

- The proposed rule does nothing to change private property rights.
- The Clean Water Act applies to surface waters, not to land or to rain gutters, wet lawns, groundwater, or a host of other kinds of waters.

The proposed rule does NOT mean highway ditches are going to become jurisdictional.

- Instead, the proposed rule would narrow Clean Water Act jurisdiction over thousands of miles of upland ditches that have water in them only seasonally.
- Highway ditches that are made from dry land, that drain dry land, and that don't flow year-round, are not jurisdictional, nor are ditches that don't connect to waters of the United States. That is true in current practice, and it's true under the proposed rule.

The proposed rule does NOT automatically assert jurisdiction over things like dry streambeds, washes, erosional features, and arroyos.

- As the Supreme Court has recognized, The Clean Water Act applies to some waters that don't flow 100 percent of the time.
- The agency's proposed rule includes definitions for various Clean Water Act terms to make it easier to figure out what's in and what's out.
 - The proposed rule says that all "tributaries" are jurisdictional.
 - The rule includes a definition of "tributary," and says a tributary is something with a bed and bank and an ordinary high water mark.
- A waterbody needs to flow at a reasonable frequency to have these two characteristics. Features that flow extremely rarely would not exhibit these characteristics and would not be jurisdictional.

EPA will NOT be regulating rainwater that falls on lawns, farm fields, or playgrounds.

- This is misinformation and simply not true.

EPA's rule will NOT require permits for all activities in floodplains.

- The Clean Water Act does not give authority to regulate land, and the agencies are not asserting jurisdiction over floodplains.
- The agencies' proposed rule simply recognizes that waters within a floodplain are more likely to affect downstream waters than those that are not. It does not say the entire floodplain would be jurisdictional.
- Farming and ranching activities are exempt from needing a 404 permit *even if they happen in a floodplain*. The proposed rule will not change a farmer's ability to farm his or her fields within a floodplain.

The proposed rule does NOT protect any waters that have not historically been covered under the Clean Water Act.

- The proposed rule specifically reflects the more narrow reading of Clean Water Act jurisdiction established by the Supreme Court.
- Waters that have never been protected remain outside the scope of the Clean Water Act, and the rule protects fewer waters than prior to the Supreme Court cases.
- The proposed rule includes a definition of "significant nexus" yet the Agencies welcome comments on how the definitions can be improved, or whether additional terms should be defined.

Non-navigable waters have been regulated under the Clean Water Act since it was passed in 1972.

- Supreme Court decisions, including the one authored by Justice Scalia in *Rapanos*, and the legislative history of the Clean Water Act, make clear that the law applies to more than just waters that are "navigable."
- The Supreme Court said the Clean Water Act should cover navigable waters as well as those with a "significant nexus" to navigable waters, and based on the science. That's exactly what this rule would do.

The proposed rule is consistent with Supreme Court decisions.

- The proposed rule is being updated specifically to comply with Supreme Court decisions.
- The EPA and the Corps are responding to calls from Congress and the Supreme Court to clarify their regulations.

- The proposed rule reflects the more narrow reading of Clean Water Act jurisdiction established by the Supreme Court.
- Chief Justice Roberts called for the EPA and the Corps to do rulemaking to provide clarity regarding Clean Water Act jurisdiction.
- The preamble to the proposed rule, and an appendix, fully explain this.

EPA is NOT dramatically expanding jurisdiction.

- The agencies expect that a very small number of additional waters – 3.2 percent - will be found jurisdictional compared to current practice because of greater clarity regarding whether waters are protected or not.
- These waters are jurisdictional today, but because of the complexity and confusion, asserting jurisdiction was too resource-intensive.

The proposed rule does NOT mean that previous decisions about jurisdiction will have to be revisited.

- Any existing jurisdictional determination issued by the Corps will continue to be valid, and we will not re-review existing, valid determinations. (Jurisdictional determinations are valid for 5 years.)
- With the proposed rule, we are providing additional clarity for industry, developers, farmers, and others about which waters are covered by the Clean Water Act and which are not.
- The Agencies welcome comments from all interested parties to make sure our rule does this.

EPA is NOT rushing ahead with a rulemaking before it has done any peer review of its science.

- EPA's "connectivity report" has already been through two rounds of peer review and is based entirely on previously peer-reviewed and publicly available literature.
- The proposed rule will not be finalized until the Science Advisory Board's review is complete.
- While the SAB sets its own schedule, EPA anticipates that the SAB will have completed its

work before the extended comment period closes, so that the public can review the SAB's final report.

EPA is NOT refusing to allow its Science Advisory Board to review the draft rule.

- EPA agrees that the Science Advisory Board has an important role in reviewing the science that underlies our regulatory decisions.
- The SAB will be reviewing the rule, and we're working right now with the SAB to decide how they can best do so.

-

The proposed rule is NOT going to federalize state waters and make states set water quality standards for them.

- The proposed rule will not affect state water laws, including those governing water supply and use. And the proposed rule does not protect any new types of waters not previously protected.
- EPA agrees that the standards applicable to different types of waters can differ – whether they are wetlands, streams, rivers, or lakes.
- States are best equipped to determine what these standards should be, based on the uses of those waters.
- Many states in fact have more stringent requirements for their state waters, and state water quality protections often depend on federal protections.

EPA consulted early with states when developing the proposed rule.

- The agencies are specifically working with state and local officials on the proposed rule.
- The agencies will conduct additional conversations with states and local officials in developing the final rule.

The proposed rule will NOT limit states' ability to assume the 404 program.

- The definition of waters of the US and which waters may be assumed by states are separate definitions, and this is clear in the preamble to the proposed rule.

- The EPA is working with state associations to clarify what waters are assumable by states to help the states assume the Section 404 program.

This proposal is beneficial for the economy.

- Protecting water is important to the long-term health of the economy. Streams and wetlands are economic drivers because of their role in fishing, hunting, agriculture, recreation, energy, and manufacturing.
- The potential economic benefits of the proposed rule are estimated to be about double the potential costs – \$390 to \$510 million in benefits versus \$160 to \$278 million in costs.
- The economic analysis indicates that these benefits from protecting waters from pollution and destruction (e.g., flood protection, pollutant filtration, habitat/biodiversity provisioning, hunting and fishing support, groundwater recharge, biogeochemical cycling) greatly outweigh the costs.

The rule would NOT infringe on private property rights and hinder development.

- The Clean Water Act is not a barrier to economic development.
- The Clean Water Act stops the unlimited discharges that could pollute and destroy waters across the U.S. EPA, the Army Corps, and states issue thousands of permits annually that allow for property development and economic activity in ways that protect the environment.
- By providing additional clarity, the proposed rule will help reduce regulatory confusion and delays in permitting determining which waters are or are not regulated under the Act.

The rule will NOT have a negative effect on small businesses.

- The agencies sought early and wide input from small businesses while developing the proposed rule, including meetings as far back as 2011.
- EPA and the Corps' proposed rule includes the required certification under the Regulatory Flexibility Act regarding the rule's impact on small businesses. This reflects the fact that the proposed rule's jurisdiction would be narrower than under our existing regulations.
- EPA recognizes the interests of the small business community in the proposed rule and continue to meet with them and other stakeholders to help inform the rule moving forward.

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Fri 6/20/2014 4:22:56 PM
Subject: RE: For your doc listing groups that asked for rulemaking

Great to have these on file. Thanks Jon.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Devine, Jon [mailto:jdevine@nrdc.org]
Sent: Friday, June 20, 2014 11:12 AM
To: Loop, Travis
Subject: For your doc listing groups that asked for rulemaking

FYI. I know you have the FB as part of some group letters, but this is them all by themselves.
See last page.

Jon Devine
Senior Attorney, Water Program
Natural Resources Defense Council
jdevine@nrdc.org

(202) 289-2361 (phone)
(202) 289-1060 (fax)

Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

To: Martynowski, Sarah[Martynowski.Sarah@epa.gov]; Devine, Jon[jdevine@nrdc.org]; Jan Goldman-Carter[goldmancarterj@nwf.org]
Cc: Waage, Melissa[mwaage@nrdc.org]; Ross Rocketto[Ross@smoottewes.com]
From: Loop, Travis
Sent: Wed 6/18/2014 7:37:23 PM
Subject: RE: editorials and op-eds

Thanks Sarah – I had her pulling all supportive opinion pieces (op-eds and editorials).

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Martynowski, Sarah
Sent: Wednesday, June 18, 2014 3:36 PM
To: Devine, Jon; Jan Goldman-Carter; Loop, Travis
Cc: Waage, Melissa; Ross Rocketto
Subject: RE: editorials and op-eds

Awesome! Thank you for your help! Attached is what I have thus far.

Sincerely,

Sarah Martynowski

From: Devine, Jon [mailto:jdevine@nrdc.org]
Sent: Wednesday, June 18, 2014 1:21 PM
To: Jan Goldman-Carter; Loop, Travis
Cc: Martynowski, Sarah; Waage, Melissa; Ross Rocketto
Subject: RE: editorials and op-eds

Travis—

Here's our running list (which was last updated last Thurs.). Hope it's helpful.

Jon

Jon Devine

Senior Attorney, Water Program

Natural Resources Defense Council

jdevine@nrdc.org

(202) 289-2361 (phone)

(202) 289-1060 (fax)

Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

From: Jan Goldman-Carter [<mailto:goldmancarterj@nwf.org>]

Sent: Wednesday, June 18, 2014 1:05 PM

To: Loop, Travis

Cc: Devine, Jon; Martynowski, Sarah; Waage, Melissa; Ross Rocketto

Subject: Re: editorials and op-eds

Melissa at Nrdc probably has the best...copied here. Also Ross at smoot tewes copied here

Jan

Sent from my iPhone

On Jun 18, 2014, at 12:55 PM, "Loop, Travis" <Loop.Travis@epa.gov> wrote:

Do you all have good collections of all the supportive op-eds and editorials that have run since release of proposal? I have a number of them, but want to make sure I have a comprehensive collection for something we are doing. Please copy Sarah on any response. Thanks.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]; Jan Goldman-Carter[goldmancarterj@nwf.org]; Martynowski, Sarah[Martynowski.Sarah@epa.gov]
From: Loop, Travis
Sent: Wed 6/18/2014 4:54:41 PM
Subject: editorials and op-eds

Do you all have good collections of all the supportive op-eds and editorials that have run since release of proposal? I have a number of them, but want to make sure I have a comprehensive collection for something we are doing. Please copy Sarah on any response. Thanks.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Wed 6/18/2014 11:39:48 AM
Subject: Re: 061714 Clean Water Protection Rule Media Report - 13 items including governors protest in E&E, Approps vote per Inside EPA and NaCo testimony...

What's the best number to reach you?

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Devine, Jon <jdevine@nrdc.org>
Sent: Wednesday, June 18, 2014 6:22:24 AM
To: Loop, Travis
Subject: Re: 061714 Clean Water Protection Rule Media Report - 13 items including governors protest in E&E, Approps vote per Inside EPA and NaCo testimony...

Great. Will keep them coming. On a related topic, would love a chance to talk to you about Nancy's presentation at the Choose Clean Water conference recently. Please give me a call at your convenience.
Thx

Sent from my iPhone

On Jun 17, 2014, at 1:21 PM, "Loop, Travis" <Loop.Travis@epa.gov<mailto:Loop.Travis@epa.gov>> wrote:

I very much value receiving these.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Devine, Jon <jdevine@nrdc.org<mailto:jdevine@nrdc.org>>
Sent: Tuesday, June 17, 2014 1:08:07 PM
To: Devine, Jon
Subject: FW: 061714 Clean Water Protection Rule Media Report - 13 items including governors protest in E&E, Approps vote per Inside EPA and NaCo testimony...

Good afternoon—

NRDC has arranged for the Hastings Group to track media coverage of the Clean Water Protection Rule. Today's installment is below. I hope you find it useful. I would be glad to forward these whenever we receive them, but please let me know if you would not like to receive these updates.

Best,

Jon

Jon Devine

Senior Attorney, Water Program

Natural Resources Defense Council

jdevine@nrdc.org<mailto:jdevine@nrdc.org>

(202) 289-2361 (phone)

(202) 289-1060 (fax)

Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

From: Patricia Butler [mailto:sagecommunications@earthlink.net]
Sent: Tuesday, June 17, 2014 10:39 AM
To: Waage, Melissa
Subject: 061714 Clean Water Protection Rule Media Report - 13 items including governors protest in E&E, Approps vote per Inside EPA and NaCo testimony...

<image001.gif>
June 17, 2014
News Coverage

9 governors ask Obama to nix carbon, water rules<<http://www.eenews.net/eenewspm/2014/06/16/stories/1060001385>>, E&E News (see below), 06/16/14. The governors also took aim at EPA's April proposal that would bring more bodies of water under Clean Water Act regulation. By "redefining" what waters can be regulated, they wrote, EPA and the Army Corps of Engineers are guilty of another sweeping act of overreach. "If successful, the federal government would become the arbiters of how our citizens, state highway departments, county flood control and storm water agencies, utilities, irrigation districts and farmers use their water and their land," the governors wrote.

Clean Water Act Jurisdiction: Congress Acts<<http://insideepa.com/EPA-Daily-News/The-Week-Ahead/the-week-ahead-june-16-2014/menu-id-991.html>>, Inside EPA, (see below), 06/16/14. The Obama administration's controversial plan to clarify the reach of the CWA will face its first congressional vote June 17<<http://appropriations.house.gov/uploadedfiles/hmkp-113-ap00-20140618-sd001.pdf>> when the House Appropriations Committee is slated to meet to mark up the fiscal year 2015 Energy and Water Appropriations bill, which includes a provision to bar EPA and the Army Corps of Engineers from finalizing their controversial CWA measure.

NaCo Testifies Before House Committee on "Waters of the U.S." Proposed Rule<<http://beaufortcountynow.com/post/12129/naco-testifies-before-house-committee-on-waters-of-the-u-s-proposed-rule.html>>, Beaufort County (NC) Now, 06/16/14. On June 11, Warren "Dusty" Williams, General Manager/Chief Engineer, Riverside County, California, Flood Control and Water Conservation District testified on behalf of the National Association of Counties (NaCo) and the National Association of Flood and Stormwater Management Agencies (NAFSMA), before the House Transportation and Infrastructure Committee's Subcommittee on Water Resources and the Environment at a hearing, "Potential Impacts of Proposed Changes to the Clean Water Act Jurisdictional Rule." Williams' testimony<http://www.mmsend81.com/link.cfm?r=661647403&sid=42603147&m=4839259&u=NAC_&j=19398776&s=http://www.naco.org/legislation/policies/Documents/Energy,Environment,Land%20Use/NaCo_NAFSMA_June11_Final.pdf> focused on the role counties and public agencies play in Clean Water Act (CWA) regulations and outlined several challenges that the new proposed rule would present for counties and public agencies.

EPA is overreaching its authority<<http://www.pctribune.com/editorial.php?id=148>>, Pope County (MN) Tribune (editorial), 06/16/14. The EPA would have us believe that farmers are exempt, however the actual document has very narrow exemption parameters and ambiguous language that is subject to change and interpretation. MOST farms would NOT be exempt from this rule. While the EPA suggests that only 1,300 additional acres would be regulated, the American Farm Bureau Federation estimates that over 100 million acres would fall within the new definition.

Who needs clean water?<<http://www.nyrealestatelawblog.com/Manhattan-Litigation->

Blog/2014/June/WHO-NEEDS-CLEAN-WATER-.aspx> nyrealestatelawblog, 06/16/14. Rob McCullough: The Army Corps and EPA are working to restore protections under the Clean Water Act to safeguard our nation's water resources—including streams and wetlands that supply drinking water to approximately 117 million Americans. But, they can't take those steps if Congress puts obstacle after obstacle in their way. Rob McCullough is Director of Infrastructure Programs with BlueGreen Alliance.

EPA proposes change to Clean Water Act,<<http://www.gohunt.com/EPA-proposes-change-to-Clean-Water-Act>> gohunt.com<<http://gohunt.com>>, 06/16/16. "This rule represents the best chance in a generation to restore protections to waters upon which hunters and anglers rely while preserving all exemptions for agricultural activities – and, in some cases, enhancing them," said the Theodore Roosevelt Conservation Partnership (TRCP), in a statement it presented to Congress.

Opinion

Regulations can be good for business: Look at clean water<<https://thehill.com/blogs/congress-blog/energy-environment/209329-regulations-can-be-good-for-business-look-at-clean>>, The Hill/Congress Blog, 06/16/14. Eric Henry: But there is an economic upside to regulations like these. According to one estimate from the National Resources Defense Council (NRDC), these rules could offer anywhere between \$388 million and \$514 million in economic benefits, compared to only \$162 million to \$278 million in costs. Even in the worst-case scenario, that kind of return is something a business owner would jump at. That's why I told Congress that businesses need this kind of action from the government. I may have been the only business owner in the room telling them that today, but I'm not the only one who wants it. Henry is president of T S Designs, in Burlington, N.C., and a member of the American Sustainable Business Council. He testified before the U.S. House Subcommittee on Water Resources and Environment on, June 11.

Blogs/Social Media

<image002.png>American Rivers @americanrivers <<https://twitter.com/americanrivers>> 2m<<https://twitter.com/americanrivers/status/478625663868735488>> .@EPA<<https://twitter.com/EPA>> & @USACEHQ<<https://twitter.com/USACEHQ>> rule is not an "overreach" of federal govt, but restoration of how Clean Water Act was implemented <http://ow.ly/y5hbH> <<http://t.co/iqpxT6uYtG>>

Buchanan Ingersoll @buchanannews <<https://twitter.com/buchanannews>> 4h<<https://twitter.com/buchanannews/status/478565162757025792>> EPA and Army Corps Propose Expansive Regulation Identifying Jurisdictional Waters under the Clean Water Act <http://ift.tt/1qVP031> <<http://t.co/vScYDHvd0G>>

<image003.jpg>Western Caucus @westerncaucus <<https://twitter.com/westerncaucus>> 4h<<https://twitter.com/westerncaucus/status/478552786540711937>> @SmallBizGOP<<https://twitter.com/SmallBizGOP>> The proposed rule to expand the Clean Water Act by the @EPA<<https://twitter.com/EPA>> should be withdrawn #DitchtheRule<<https://twitter.com/hashtag/DitchtheRule?src=hash>> <http://bit.ly/1i4tcCv> <<http://t.co/xwFfXJwvtt>>

<image004.jpg>Protect The Harvest @ProtectHarvest <<https://twitter.com/ProtectHarvest>> 14h<<https://twitter.com/ProtectHarvest/status/478644666665934849>> There's still time to tell the EPA we don't want their proposed expansion to the Clean Water Act! #DitchTheRule<<https://twitter.com/hashtag/DitchTheRule?src=hash>> pic.twitter.com/Pgr3bFF972<<http://t.co/Pgr3bFF972>>

<image005.jpg>mark pierson @mpierson1969 <<https://twitter.com/mpierson1969>> 14h<<https://twitter.com/mpierson1969/status/478653438822481920>> @ProtectHarvest<<https://twitter.com/ProtectHarvest>> Why wouldn't we want the EPA to regulate our water? We need to protect it. It's a limited resource and doesn't grow on trees

PressReleasePoint @prpnews <<https://twitter.com/prpnews>>
3h<<https://twitter.com/prpnews/status/478808316324245504>>
<http://tinyurl.com/p9em4mz> <<http://t.co/xqcnOc2AWz>> Proposed Clean Water Act Rule is More Federal Overreach, Builders Tell Congress

9 governors ask Obama to nix carbon, water rules

Jean Chemnick, E&E reporter

Published: Monday, June 16, 2014

Nine Republican governors asked President Obama today to scrap U.S. EPA's climate rule proposal for existing power plants, blasting it as an unprecedented infringement on state authority.

The governors, whose states are major producers and consumers of fossil fuels, told Obama in a letter<http://www.eenews.net/assets/2014/06/16/document_pm_02.pdf> the June 2 proposal from U.S. EPA would "largely dictate to states the type of electricity generation they could build and operate."

"In addition, you seek to essentially ban coal from the U.S. energy mix," they said.

The letter was signed by the governors of Alaska, Indiana, Louisiana, Mississippi, North Carolina, North Dakota, Pennsylvania, Texas and Wyoming.

While they say their state environmental regulators are still working to understand the proposal, they say the "best available data" show it will cost millions of jobs and billions of dollars. The figure tracks with a U.S. Chamber of Commerce economic report prepared ahead of the rule's release that assessed the possible costs of regulations. The chamber's assumptions have been widely disputed.

EPA has said the proposal would make up to 19 percent of today's coal fleet uneconomical but insists it respects states' Clean Air Act authority to determine how the rule would be implemented and provides them with great flexibility.

The governors also took aim at EPA's April proposal that would bring more bodies of water under Clean Water Act regulation. By "redefining" what waters can be regulated, they wrote, EPA and the Army Corps of Engineers are guilty of another sweeping act of overreach.

"If successful, the federal government would become the arbiters of how our citizens, state highway departments, county flood control and storm water agencies, utilities, irrigation districts and farmers use their water and their land," the governors wrote.

This is not the first time states have banded together in an attempt to head off EPA greenhouse gas rules they suspected would be particularly burdensome to them. North Dakota hosted an April meeting of 18 like-minded states in Bismarck, in which states heard from high-level EPA officials about the upcoming proposal and strategized about ways to safeguard their interests

(Greenwire<<http://www.eenews.net/greenwire/stories/1059998084/>>, April 17).

The letter also comes as members of Congress continue to introduce bills aimed at curbing the greenhouse gas rules.

Rep. Steve Daines (R-Mont.), who is challenging Sen. Jon Tester (D) this year, introduced legislation late last week aimed at making the EPA carbon regulations contingent on the Labor Department and others certifying that the rules would not have an economic cost.

Clean Water Act Jurisdiction: Congress Acts (Inside EPA)

The Obama administration's controversial plan to clarify the reach of the CWA will face its first congressional vote June 17<<http://appropriations.house.gov/uploadedfiles/hmkp-113-ap00-20140618-sd001.pdf>> when the House Appropriations Committee is slated to meet to mark up the fiscal year 2015 Energy and Water Appropriations bill, which includes a provision to bar EPA and the Army Corps of Engineers from finalizing their controversial CWA measure.

The draft bill<<http://appropriations.house.gov/uploadedfiles/bills-113hr-sc-ap-fy2015-energywater-subcommitteedraft.pdf>>, released June 6, received no substantive amendments in a June 10 committee markup. As proposed, it would bar the Corps from using any appropriated funds to "develop, adopt, implement, administer, or enforce" a CWA jurisdiction rule – language which the GOP-controlled House has included in spending bills for years, but which has consistently been removed from consensus bills before passage.

Appropriators may also debate whether to add funding provisions for the just-passed<<http://insideepa.com/201405152471066/EPA-Daily-News/Daily-News/lawmakers-agree-on-surprise-overhaul-of-epa-water-funding-programs/menu-id-95.html>> Water Infrastructure Finance and Innovation Authority (WIFIA), an infrastructure financing mechanism for large projects that is expected to be funded through the EPA and Corps appropriations bills – but would receive no funding in FY15 under the current draft. Supporters of the program, including drinking water groups, are vowing to use the appropriations process to strip or amend the prohibition on using WIFIA to fund more than half of a single construction project.

Then, on June 19, the House Agriculture Committee's panel on conservation, energy and forestry will hold a hearing on EPA and the Corps' interpretive rule<<http://agriculture.house.gov/hearing/review-practice>> exempting more than 50 agricultural practices, such as brush management and herbaceous weed control, from CWA dredge-and-fill permit mandates by specifying that they are "normal farming" measures that by rule do not require permits.

The rule is drawing concerns<<http://insideepa.com/201406022472731/EPA-Daily-News/Daily-News/epa-draws-state-industry-concern-over-new-water-act-waivers-for-farms/menu-id-95.html>> from farm groups that fear it may expand the Agriculture Department's (USDA) enforcement role, and state officials who fear it could create uncertainty about remaining regulatory requirements.

While the agencies have said they do not plan to revise the CWA interpretive rule, they are taking comment on the measure. According to a notice slated for publication in the Federal Register June 17, EPA and the Corps have extended to July 7 the deadline for public comments on potential changes to the exemptions.

Finally, EPA's Science Advisory Board (SAB) will hold a June 19 teleconference<<http://yosemite.epa.gov/sab/sabproduct.nsf/MeetingCal/F4F6716678EDDD4085257CD700731239?OpenDocument>> to continue its review of EPA's draft study on waters' connectivity, which is expected to provide the scientific support for the CWA jurisdiction rule.

In particular, the discussion will address SAB's June 5 draft report<<http://insideepa.com/201406062473346/EPA-Daily-News/Daily-News/sab-floats-new-steps-to-strengthen-epas-water-connectivity-study/menu-id-95.html>> which rejected EPA's finding that it lacks adequate scientific data for making blanket jurisdictional determinations that waters and wetlands, such as prairie potholes or playa lakes, located in non-floodplain areas are connected to navigable waters and are therefore jurisdictional.

Instead, the advisers suggested new language for the report that would ease regulators' ability to assert jurisdiction over smaller waters located outside of floodplains, while also urging EPA to strengthen its focus on groundwater and biological connections.

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Tue 6/17/2014 5:21:15 PM
Subject: Re: 061714 Clean Water Protection Rule Media Report - 13 items including governors protest in E&E, Approps vote per Inside EPA and NaCo testimony...

I very much value receiving these.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Devine, Jon <jdevine@nrdc.org>
Sent: Tuesday, June 17, 2014 1:08:07 PM
To: Devine, Jon
Subject: FW: 061714 Clean Water Protection Rule Media Report - 13 items including governors protest in E&E, Approps vote per Inside EPA and NaCo testimony...

Good afternoon—

NRDC has arranged for the Hastings Group to track media coverage of the Clean Water Protection Rule. Today's installment is below. I hope you find it useful. I would be glad to forward these whenever we receive them, but please let me know if you would not like to receive these updates.

Best,
Jon

Jon Devine
Senior Attorney, Water Program
Natural Resources Defense Council
jdevine@nrdc.org
(202) 289-2361 (phone)
(202) 289-1060 (fax)
Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

From: Patricia Butler [mailto:sagecommunications@earthlink.net]
Sent: Tuesday, June 17, 2014 10:39 AM
To: Waage, Melissa

Subject: 061714 Clean Water Protection Rule Media Report - 13 items including governors protest in E&E, Appropriations vote per Inside EPA and NaCo testimony...

Clean Water Protection Rule Media Report

Prepared for NRDC by The Hastings Group

June 17, 2014

News Coverage

-

9 governors ask Obama to nix carbon, water rules, E&E News (see below), 06/16/14. The governors also took aim at EPA's April proposal that would bring more bodies of water under Clean Water Act regulation. By "redefining" what waters can be regulated, they wrote, EPA and the Army Corps of Engineers are guilty of another sweeping act of overreach. "If successful, the federal government would become the arbiters of how our citizens, state highway departments, county flood control and storm water agencies, utilities, irrigation districts and farmers use their water and their land," the governors wrote.

Clean Water Act Jurisdiction: Congress Acts, Inside EPA, (see below), 06/16/14. The Obama administration's controversial plan to clarify the reach of the CWA will face its first congressional vote June 17 when the House Appropriations Committee is slated to meet to mark up the fiscal year 2015 Energy and Water Appropriations bill, which includes a provision to bar EPA and the Army Corps of Engineers from finalizing their controversial CWA measure.

NaCo Testifies Before House Committee on "Waters of the U.S." Proposed Rule, Beaufort County (NC) Now, 06/16/14. On June 11, Warren "Dusty" Williams, General Manager/Chief Engineer, Riverside County, California, Flood Control and Water Conservation District testified on behalf of the National Association of Counties (NACo) and the National Association of Flood and Stormwater Management Agencies (NAFSMA), before the House Transportation and Infrastructure Committee's Subcommittee on Water Resources and the Environment at a hearing, "Potential Impacts of Proposed Changes to the Clean Water Act Jurisdictional Rule." Williams' testimony focused on the role counties and public agencies play in Clean Water Act (CWA) regulations and outlined several challenges that the new proposed rule would present for counties and public agencies.

EPA is overreaching its authority, Pope County (MN) Tribune (editorial), 06/16/14. The EPA would have us believe that farmers are exempt, however the actual document has very narrow exemption parameters and ambiguous language that is subject to change and interpretation. MOST farms would NOT be exempt from this rule. While the EPA suggests that only 1,300 additional acres would be regulated, the American Farm Bureau Federation estimates that over 100 million acres would fall within the new definition.

Who needs clean water? nyrealestatelawblog, 06/16/14. Rob McCullouch: The Army Corps and EPA are working to restore protections under the Clean Water Act to safeguard our nation's water resources—including streams and wetlands that supply drinking water to approximately 117 million Americans. But, they can't take those steps if Congress puts obstacle after obstacle in their way. Rob McCullouch is Director of Infrastructure Programs with BlueGreen Alliance.

EPA proposes change to Clean Water Act, gohunt.com, 06/16/16. "This rule represents the best chance in a generation to restore protections to waters upon which hunters and anglers rely while preserving all exemptions for agricultural activities – and, in some cases, enhancing them," said the Theodore Roosevelt Conservation Partnership (TRCP), in a statement it presented to Congress.

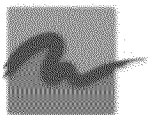
-

Opinion

Regulations can be good for business: Look at clean water, The Hill/Congress Blog, 06/16/14. Eric Henry: But there is an economic upside to regulations like these. According to one estimate from the National Resources Defense Council (NRDC), these rules could offer anywhere between \$388 million and \$514 million in economic benefits, compared to only \$162 million to \$278 million in costs. Even in the worst-case scenario, that kind of return is something a business owner would jump at. That's why I told Congress that businesses need this kind of action from the government. I may have been the only business owner in the room telling them that today, but I'm not the only one who wants it. *Henry is president of T S Designs, in Burlington, N.C., and a member of the American Sustainable Business Council. He testified before the U.S. House Subcommittee on Water Resources and Environment on, June 11.*

Blogs/Social Media

-



American Rivers @americanrivers 2m

.@EPA & @USACEHQ rule is not an "overreach" of federal govt, but restoration of how **Clean Water Act** was implemented ow.ly/y5hbH

-

Buchanan Ingersoll @buchanannews 4h

EPA and Army Corps Propose Expansive Regulation Identifying Jurisdictional Waters under the **Clean Water Act** [.ift.tt/1qVP031](http://ift.tt/1qVP031)

-



Western Caucus [@westerncaucus](https://twitter.com/westerncaucus) 4h

[@SmallBizGOP](https://twitter.com/SmallBizGOP) The proposed rule to expand the **Clean Water Act** by the [@EPA](https://twitter.com/EPA) should be withdrawn [#DitchtheRule](https://twitter.com/DitchtheRule) [.bit.ly/1i4tcCv](http://bit.ly/1i4tcCv)



Protect The Harvest [@ProtectHarvest](https://twitter.com/ProtectHarvest) 14h

There's still time to tell the EPA we don't want their proposed expansion to the **Clean Water Act**! [#DitchTheRule](https://twitter.com/DitchTheRule) pic.twitter.com/Pgr3bf972

-



mark pierson [@mperson1969](https://twitter.com/mperson1969) 14h

[@ProtectHarvest](https://twitter.com/ProtectHarvest) Why wouldn't we want the EPA to regulate our water? We need to protect it. It's a limited resource and doesn't grow on trees

-

PressReleasePoint [@prpnews](https://twitter.com/prpnews) 3h

[.tinyurl.com/p9em4mz](http://tinyurl.com/p9em4mz) Proposed **Clean Water Act** Rule is More Federal Overreach, Builders Tell Congress

-

-

9 governors ask Obama to nix carbon, water rules

Jean Chemnick, E&E reporter

Published: Monday, June 16, 2014

Nine Republican governors asked President Obama today to scrap U.S. EPA's climate rule proposal for existing power plants, blasting it as an unprecedented infringement on state authority.

The governors, whose states are major producers and consumers of fossil fuels, told Obama in a letter the June 2 proposal from U.S. EPA would "largely dictate to states the type of electricity generation they could build and operate."

"In addition, you seek to essentially ban coal from the U.S. energy mix," they said.

The letter was signed by the governors of Alaska, Indiana, Louisiana, Mississippi, North Carolina, North Dakota, Pennsylvania, Texas and Wyoming.

While they say their state environmental regulators are still working to understand the proposal, they say the "best available data" show it will cost millions of jobs and billions of dollars. The figure tracks with a U.S. Chamber of Commerce economic report prepared ahead of the rule's release that assessed the possible costs of regulations. The chamber's assumptions have been widely disputed.

EPA has said the proposal would make up to 19 percent of today's coal fleet uneconomical but insists it respects states' Clean Air Act authority to determine how the rule would be implemented and provides them with great flexibility.

The governors also took aim at EPA's April proposal that would bring more bodies of water under Clean Water Act regulation. By "redefining" what waters can be regulated, they wrote, EPA and the Army Corps of Engineers are guilty of another sweeping act of overreach.

"If successful, the federal government would become the arbiters of how our citizens, state highway departments, county flood control and storm water agencies, utilities, irrigation districts and farmers use their water and their land," the governors wrote.

This is not the first time states have banded together in an attempt to head off EPA greenhouse gas rules they suspected would be particularly burdensome to them. North Dakota hosted an April meeting of 18 like-minded states in Bismarck, in which states heard from high-level EPA officials about the upcoming proposal and strategized about ways to safeguard their interests ([Greenwire](#), April 17).

The letter also comes as members of Congress continue to introduce bills aimed at curbing the greenhouse gas rules.

Rep. Steve Daines (R-Mont.), who is challenging Sen. Jon Tester (D) this year, introduced legislation late last week aimed at making the EPA carbon regulations contingent on the Labor Department and others certifying that the rules would not have an economic cost.

-

Clean Water Act Jurisdiction: Congress Acts (Inside EPA)

The Obama administration's controversial plan to clarify the reach of the CWA will face its first congressional vote June 17 when the House Appropriations Committee is slated to meet to mark up the fiscal year 2015 Energy and Water Appropriations bill, which includes a provision to bar EPA and the Army Corps of Engineers from finalizing their controversial CWA measure.

The draft bill, released June 6, received no substantive amendments in a June 10 committee markup. As proposed, it would bar the Corps from using any appropriated funds to "develop, adopt, implement, administer, or enforce" a CWA jurisdiction rule – language which the GOP-controlled House has included in spending bills for years, but which has

consistently been removed from consensus bills before passage.

Appropriators may also debate whether to add funding provisions for the just-passed Water Infrastructure Finance and Innovation Authority (WIFIA), an infrastructure financing mechanism for large projects that is expected to be funded through the EPA and Corps appropriations bills – but would receive no funding in FY15 under the current draft. Supporters of the program, including drinking water groups, are vowing to use the appropriations process to strip or amend the prohibition on using WIFIA to fund more than half of a single construction project.

Then, on June 19, the House Agriculture Committee's panel on conservation, energy and forestry will hold a hearing on EPA and the Corps' interpretive rule exempting more than 50 agricultural practices, such as brush management and herbaceous weed control, from CWA dredge-and-fill permit mandates by specifying that they are "normal farming" measures that by rule do not require permits.

The rule is drawing concerns from farm groups that fear it may expand the Agriculture Department's (USDA) enforcement role, and state officials who fear it could create uncertainty about remaining regulatory requirements.

While the agencies have said they do not plan to revise the CWA interpretive rule, they are taking comment on the measure. According to a notice slated for publication in the *Federal Register* June 17, EPA and the Corps have extended to July 7 the deadline for public comments on potential changes to the exemptions.

Finally, EPA's Science Advisory Board (SAB) will hold a June 19 teleconference to continue its review of EPA's draft study on waters' connectivity, which is expected to provide the scientific support for the CWA jurisdiction rule.

In particular, the discussion will address SAB's June 5 draft report which rejected EPA's finding that it lacks adequate scientific data for making blanket jurisdictional determinations that waters and wetlands, such as prairie potholes or playa lakes, located in non-floodplain areas are connected to navigable waters and are therefore jurisdictional.

Instead, the advisers suggested new language for the report that would ease regulators' ability to assert jurisdiction over smaller waters located outside of floodplains, while also urging EPA to strengthen its focus on groundwater and biological connections.

-

To: Mara Dias[mdias@surfrider.org]
From: Loop, Travis
Sent: Fri 5/29/2015 6:44:47 PM
Subject: RE: CW Rule

Hi Mara.

Thanks so much. I saw the post by Surfrider! Enjoy your weekend!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Mara Dias [mailto:mdias@surfrider.org]
Sent: Friday, May 29, 2015 10:20 AM
To: Loop, Travis
Subject: CW Rule

Hi Travis,

Congratulations on getting the CW Rule finalized. I know there is more work to do to so that it survives the appropriations process this year. Surfrider posted this in case you are interested.
<http://www.surfrider.org/coastal-blog/entry/victory-for-clean-water>

Happy Friday.

Mara Dias

Water Quality Manager

Surfrider Foundation

631-902-9230

mdias@surfrider.org

To: Hobbs, Karen[khobbs@nrdc.org]
From: Loop, Travis
Sent: Fri 5/30/2014 3:05:42 PM
Subject: RE: brewers for clean water

I will talk to ASBC. Thanks!

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Hobbs, Karen <khobbs@nrdc.org>
Sent: Friday, May 30, 2014 10:59 AM
To: Loop, Travis; Devine, Jon
Subject: RE: brewers for clean water

Hi Travis, we don't -- I was just flagging that Ben & Jerry's is a member of ASBC; they'd be the appropriate contact there.

-----Original Message-----

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Friday, May 30, 2014 9:58 AM
To: Hobbs, Karen; Devine, Jon
Subject: RE: brewers for clean water

Do you all have a specific contact with Ben & Jerry's?

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Hobbs, Karen <khobbs@nrdc.org>
Sent: Friday, May 30, 2014 10:47 AM
To: Loop, Travis; Devine, Jon
Subject: RE: brewers for clean water

Hi Travis,

We'd love to work with you on this, but we don't have any brewers in these cities, with the possible exception of Madison, Wisconsin! Here's where our brewers are concentrated:

1. Michigan -- Grand Rapids, Traverse City 2. Illinois -- Chicago and northeastern Illinois; central Illinois 3. Wisconsin -- 1 in Milwaukee and 1 about 2 hours north of Madison -- so, we might be able to make something work for Madison (also not inconceivable to get a couple of Chicago brewers up there, but all depends on timing; Madison's about 2.5 hours from Chicago) 4. Fort Collins, CO -- New Belgium 5. Northern California -- LaGunitas & Sierra Nevada 6. New Hampshire -- Smuttynose 7. Maine 8. Cleveland, Oh -- Great Lakes Brewing 9. Asheville, NC -- we have one local brewer, Hi-Wire; 2 of our national brewers, New Belgium & Sierra Nevada, just opened, or about to open, breweries there as well.

Our one brewer in Virginia, Old Busthead in Warrenton, is hosting an event for us on Friday, July 18;

we're still pulling those details together, but wanted to flag that for you.

I should also note that, while most of our brewers are fully supportive of the rule, there may be a couple who would be uncomfortable attending an event, or being too visible, given possible pushback from ag and other opponents. We understand their concerns and are working with them, but just wanted to mention that.

And, one last thing: in addition to the brewers, we've also been working with the American Sustainable Business Council, <http://asbcouncil.org/>, and we should definitely pull them into planning any of these events. For example, one of their members, Ben & Jerry's, is in Burlington, VT.

Happy to get on the phone and talk this through -- thanks!

-----Original Message-----

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Friday, May 30, 2014 8:13 AM
To: Devine, Jon
Cc: Hobbs, Karen
Subject: RE: brewers for clean water

Karen

We are likely doing some Waters of the US activities in the following areas and I am wondering if there are any of the Brewers for Clean Water nearby that could potentially do some type of event/activity with us. We could also consider a trip someplace if it could capture a number of brewers. Let's come up with something!

Burlington, VT
Syracuse, NY
Houston
St Louis
Montana
Idaho
Madison, WI

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Devine, Jon <jdevine@nrdc.org>
Sent: Thursday, May 29, 2014 5:18 PM
To: Loop, Travis
Cc: Hobbs, Karen
Subject: RE: brewers for clean water

Of course. Copied here. I'd like to talk to you as well -- we've got a couple things that we want to share with you. Maybe we can catch up by phone tomorrow afternoon?

From: Loop, Travis [Loop.Travis@epa.gov]
Sent: Thursday, May 29, 2014 4:01 PM
To: Devine, Jon
Subject: brewers for clean water

Jon

Can you reconnect me with Karen re: Brewers for Clean Water? I misplaced her email address somehow.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]; Hobbs, Karen[khobbs@nrdc.org]
From: Loop, Travis
Sent: Fri 5/30/2014 3:05:11 PM
Subject: RE: brewers for clean water

It sounds good to give them a heads-up about an August trip. She will be spending a few days in the Portland area as there are a variety of activities for her. Something with brewers would be a great addition.

The ranch may work too. Will talk to our regional office a little later about ag elements.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Devine, Jon <jdevine@nrdc.org>
Sent: Friday, May 30, 2014 11:02 AM
To: Loop, Travis; Hobbs, Karen
Subject: RE: brewers for clean water

With respect to Nancy's August Maine trip, I was just there last week meeting with some of our brewer partners and several local environmental groups about the rule. I expect that some of them would be excited to be part of an event with EPA. (If it's okay by you, I could mention her planned trip in my thank-you notes to these folks, which I hope to send later today.)

For what it's worth, I also visited my cousin and her husband's ranch in New Portland (about 2 hrs NW of Portland): <http://coldspringranch.com/about-us/>. They run a very thoughtful operation, and I would certainly be happy to ask whether they'd give Nancy a tour.

Jon

Jon Devine
Senior Attorney, Water Program
Natural Resources Defense Council
jdevine@nrdc.org
(202) 289-2361 (phone)
(202) 289-1060 (fax)
Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

-----Original Message-----

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Friday, May 30, 2014 10:53 AM
To: Hobbs, Karen; Devine, Jon
Subject: RE: brewers for clean water

Karen

Thanks for the info. Maybe we could see if something could happen in the Milwaukee area. Nancy will be flying in and out of there before activities in Madison. Seems like with several brewers in that greater (Wisconsin and Illinois) area that maybe a couple would do it?

Nancy will also be going to Maine in early August, so that could work.

We've been in touch with the ASBC also. Maybe something with Ben & Jerry's would work when Nancy is in Burlington on June 24-25. I will flag the possibility for our Boston office that is helping plan that leg and circle back with their thoughts.

We can keep the other locations on the radar, as travel for our senior folks pops up regularly.

Thanks so much.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Hobbs, Karen <khobbs@nrdc.org>
Sent: Friday, May 30, 2014 10:47 AM
To: Loop, Travis; Devine, Jon
Subject: RE: brewers for clean water

Hi Travis,

We'd love to work with you on this, but we don't have any brewers in these cities, with the possible exception of Madison, Wisconsin! Here's where our brewers are concentrated:

1. Michigan -- Grand Rapids, Traverse City 2. Illinois -- Chicago and northeastern Illinois; central Illinois 3. Wisconsin -- 1 in Milwaukee and 1 about 2 hours north of Madison -- so, we might be able to make something work for Madison (also not inconceivable to get a couple of Chicago brewers up there, but all depends on timing; Madison's about 2.5 hours from Chicago) 4. Fort Collins, CO -- New Belgium 5. Northern California -- LaGunitas & Sierra Nevada 6. New Hampshire -- Smuttynose 7. Maine 8. Cleveland, Oh -- Great Lakes Brewing 9. Asheville, NC -- we have one local brewer, Hi-Wire; 2 of our national brewers, New Belgium & Sierra Nevada, just opened, or about to open, breweries there as well.

Our one brewer in Virginia, Old Busthead in Warrenton, is hosting an event for us on Friday, July 18; we're still pulling those details together, but wanted to flag that for you.

I should also note that, while most of our brewers are fully supportive of the rule, there may be a couple who would be uncomfortable attending an event, or being too visible, given possible pushback from ag and other opponents. We understand their concerns and are working with them, but just wanted to mention that.

And, one last thing: in addition to the brewers, we've also been working with the American Sustainable Business Council, <http://asbcouncil.org/>, and we should definitely pull them into planning any of these events. For example, one of their members, Ben & Jerry's, is in Burlington, VT.

Happy to get on the phone and talk this through -- thanks!

-----Original Message-----

From: Loop, Travis [mailto:Loop.Travis@epa.gov]

Sent: Friday, May 30, 2014 8:13 AM
To: Devine, Jon
Cc: Hobbs, Karen
Subject: RE: brewers for clean water

Karen

We are likely doing some Waters of the US activities in the following areas and I am wondering if there are any of the Brewers for Clean Water nearby that could potentially do some type of event/activity with us. We could also consider a trip someplace if it could capture a number of brewers. Let's come up with something!

Burlington, VT
Syracuse, NY
Houston
St Louis
Montana
Idaho
Madison, WI

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Devine, Jon <jdevine@nrdc.org>
Sent: Thursday, May 29, 2014 5:18 PM
To: Loop, Travis
Cc: Hobbs, Karen
Subject: RE: brewers for clean water

Of course. Copied here. I'd like to talk to you as well -- we've got a couple things that we want to share with you. Maybe we can catch up by phone tomorrow afternoon?

From: Loop, Travis [Loop.Travis@epa.gov]
Sent: Thursday, May 29, 2014 4:01 PM
To: Devine, Jon
Subject: brewers for clean water

Jon

Can you reconnect me with Karen re: Brewers for Clean Water? I misplaced her email address somehow.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

To: Hobbs, Karen[khobbs@nrdc.org]; Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Fri 5/30/2014 2:57:45 PM
Subject: RE: brewers for clean water

Do you all have a specific contact with Ben & Jerry's?

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Hobbs, Karen <khobbs@nrdc.org>
Sent: Friday, May 30, 2014 10:47 AM
To: Loop, Travis; Devine, Jon
Subject: RE: brewers for clean water

Hi Travis,

We'd love to work with you on this, but we don't have any brewers in these cities, with the possible exception of Madison, Wisconsin! Here's where our brewers are concentrated:

1. Michigan -- Grand Rapids, Traverse City
2. Illinois -- Chicago and northeastern Illinois; central Illinois
3. Wisconsin -- 1 in Milwaukee and 1 about 2 hours north of Madison -- so, we might be able to make something work for Madison (also not inconceivable to get a couple of Chicago brewers up there, but all depends on timing; Madison's about 2.5 hours from Chicago)
4. Fort Collins, CO -- New Belgium
5. Northern California -- LaGunitas & Sierra Nevada
6. New Hampshire -- Smuttynose
7. Maine
8. Cleveland, Oh -- Great Lakes Brewing
9. Asheville, NC -- we have one local brewer, Hi-Wire; 2 of our national brewers, New Belgium & Sierra Nevada, just opened, or about to open, breweries there as well.

Our one brewer in Virginia, Old Busthead in Warrenton, is hosting an event for us on Friday, July 18; we're still pulling those details together, but wanted to flag that for you.

I should also note that, while most of our brewers are fully supportive of the rule, there may be a couple who would be uncomfortable attending an event, or being too visible, given possible pushback from ag and other opponents. We understand their concerns and are working with them, but just wanted to mention that.

And, one last thing: in addition to the brewers, we've also been working with the American Sustainable Business Council, <http://asbcouncil.org/>, and we should definitely pull them into planning any of these events. For example, one of their members, Ben & Jerry's, is in Burlington, VT.

Happy to get on the phone and talk this through -- thanks!

-----Original Message-----

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Friday, May 30, 2014 8:13 AM
To: Devine, Jon
Cc: Hobbs, Karen

Subject: RE: brewers for clean water

Karen

We are likely doing some Waters of the US activities in the following areas and I am wondering if there are any of the Brewers for Clean Water nearby that could potentially do some type of event/activity with us. We could also consider a trip someplace if it could capture a number of brewers. Let's come up with something!

Burlington, VT
Syracuse, NY
Houston
St Louis
Montana
Idaho
Madison, WI

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Devine, Jon <jdevine@nrdc.org>
Sent: Thursday, May 29, 2014 5:18 PM
To: Loop, Travis
Cc: Hobbs, Karen
Subject: RE: brewers for clean water

Of course. Copied here. I'd like to talk to you as well -- we've got a couple things that we want to share with you. Maybe we can catch up by phone tomorrow afternoon?

From: Loop, Travis [Loop.Travis@epa.gov]
Sent: Thursday, May 29, 2014 4:01 PM
To: Devine, Jon
Subject: brewers for clean water

Jon

Can you reconnect me with Karen re: Brewers for Clean Water? I misplaced her email address somehow.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

To: Hobbs, Karen[khobbs@nrdc.org]; Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Fri 5/30/2014 2:53:17 PM
Subject: RE: brewers for clean water

Karen

Thanks for the info. Maybe we could see if something could happen in the Milwaukee area. Nancy will be flying in and out of there before activities in Madison. Seems like with several brewers in that greater (Wisconsin and Illinois) area that maybe a couple would do it?

Nancy will also be going to Maine in early August, so that could work.

We've been in touch with the ASBC also. Maybe something with Ben & Jerry's would work when Nancy is in Burlington on June 24-25. I will flag the possibility for our Boston office that is helping plan that leg and circle back with their thoughts.

We can keep the other locations on the radar, as travel for our senior folks pops up regularly.

Thanks so much.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Hobbs, Karen <khobbs@nrdc.org>
Sent: Friday, May 30, 2014 10:47 AM
To: Loop, Travis; Devine, Jon
Subject: RE: brewers for clean water

Hi Travis,

We'd love to work with you on this, but we don't have any brewers in these cities, with the possible exception of Madison, Wisconsin! Here's where our brewers are concentrated:

1. Michigan -- Grand Rapids, Traverse City
2. Illinois -- Chicago and northeastern Illinois; central Illinois
3. Wisconsin -- 1 in Milwaukee and 1 about 2 hours north of Madison -- so, we might be able to make something work for Madison (also not inconceivable to get a couple of Chicago brewers up there, but all depends on timing; Madison's about 2.5 hours from Chicago)
4. Fort Collins, CO -- New Belgium
5. Northern California -- LaGunitas & Sierra Nevada
6. New Hampshire -- Smuttynose
7. Maine
8. Cleveland, Oh -- Great Lakes Brewing
9. Asheville, NC -- we have one local brewer, Hi-Wire; 2 of our national brewers, New Belgium & Sierra Nevada, just opened, or about to open, breweries there as well.

Our one brewer in Virginia, Old Busthead in Warrenton, is hosting an event for us on Friday, July 18; we're still pulling those details together, but wanted to flag that for you.

I should also note that, while most of our brewers are fully supportive of the rule, there may be a couple who would be uncomfortable attending an event, or being too visible, given possible pushback from ag

and other opponents. We understand their concerns and are working with them, but just wanted to mention that.

And, one last thing: in addition to the brewers, we've also been working with the American Sustainable Business Council, <http://asbcouncil.org/>, and we should definitely pull them into planning any of these events. For example, one of their members, Ben & Jerry's, is in Burlington, VT.

Happy to get on the phone and talk this through -- thanks!

-----Original Message-----

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Friday, May 30, 2014 8:13 AM
To: Devine, Jon
Cc: Hobbs, Karen
Subject: RE: brewers for clean water

Karen

We are likely doing some Waters of the US activities in the following areas and I am wondering if there are any of the Brewers for Clean Water nearby that could potentially do some type of event/activity with us. We could also consider a trip someplace if it could capture a number of brewers. Let's come up with something!

Burlington, VT
Syracuse, NY
Houston
St Louis
Montana
Idaho
Madison, WI

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Devine, Jon <jdevine@nrdc.org>
Sent: Thursday, May 29, 2014 5:18 PM
To: Loop, Travis
Cc: Hobbs, Karen
Subject: RE: brewers for clean water

Of course. Copied here. I'd like to talk to you as well -- we've got a couple things that we want to share with you. Maybe we can catch up by phone tomorrow afternoon?

From: Loop, Travis [Loop.Travis@epa.gov]
Sent: Thursday, May 29, 2014 4:01 PM
To: Devine, Jon
Subject: brewers for clean water

Jon

Can you reconnect me with Karen re: Brewers for Clean Water? I misplaced her email address somehow.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

Cc: Hobbs, Karen[khobbs@nrdc.org]
To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Fri 5/30/2014 1:12:34 PM
Subject: RE: brewers for clean water

Karen

We are likely doing some Waters of the US activities in the following areas and I am wondering if there are any of the Brewers for Clean Water nearby that could potentially do some type of event/activity with us. We could also consider a trip someplace if it could capture a number of brewers. Let's come up with something!

Burlington, VT
Syracuse, NY
Houston
St Louis
Montana
Idaho
Madison, WI

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Devine, Jon <jdevine@nrdc.org>
Sent: Thursday, May 29, 2014 5:18 PM
To: Loop, Travis
Cc: Hobbs, Karen
Subject: RE: brewers for clean water

Of course. Copied here. I'd like to talk to you as well -- we've got a couple things that we want to share with you. Maybe we can catch up by phone tomorrow afternoon?

From: Loop, Travis [Loop.Travis@epa.gov]
Sent: Thursday, May 29, 2014 4:01 PM
To: Devine, Jon
Subject: brewers for clean water

Jon

Can you reconnect me with Karen re: Brewers for Clean Water? I misplaced her email address somehow.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
Cc: Hobbs, Karen[khobbs@nrdc.org]
From: Loop, Travis
Sent: Thur 5/29/2014 9:20:24 PM
Subject: Re: brewers for clean water

Sounds good. Before 3 would be ideal.

Karen, I will send another email when I get back to computer.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Devine, Jon <jdevine@nrdc.org>
Sent: Thursday, May 29, 2014 5:18:17 PM
To: Loop, Travis
Cc: Hobbs, Karen
Subject: RE: brewers for clean water

Of course. Copied here. I'd like to talk to you as well -- we've got a couple things that we want to share with you. Maybe we can catch up by phone tomorrow afternoon?

From: Loop, Travis [Loop.Travis@epa.gov]
Sent: Thursday, May 29, 2014 4:01 PM
To: Devine, Jon
Subject: brewers for clean water

Jon

Can you reconnect me with Karen re: Brewers for Clean Water? I misplaced her email address somehow.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Thur 5/29/2014 8:01:02 PM
Subject: brewers for clean water

Jon

Can you reconnect me with Karen re: Brewers for Clean Water? I misplaced her email address somehow.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Fri 5/9/2014 2:02:33 PM
Subject: RE: Twitter chat on May 13

That's terrific. Thanks John.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Devine, Jon <jdevine@nrdc.org>
Sent: Friday, May 9, 2014 9:44 AM
To: Loop, Travis
Subject: RE: Twitter chat on May 13

Hi Travis – Yes, we will participate in the chat, we'll reflect our support for the initiative and our desire for the rules to protect waters as comprehensively as possible, urge folks to make public comments, and highlight the range of interests supporting the rule. We'll be tweeting at @NRDCWater and @melissawaage

Jon Devine
Senior Attorney, Water Program
Natural Resources Defense Council
jdevine@nrdc.org
(202) 289-2361 (phone)
(202) 289-1060 (fax)
Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

From: Loop, Travis [mailto:Loop.Travis@epa.gov]
Sent: Thursday, May 08, 2014 1:01 PM
Subject: RE: Twitter chat on May 13

Can you please confirm that you received this email and your organization will be

participating, including drumming up participation among Twitter followers and members of your organization? Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis

Sent: Tuesday, May 06, 2014 10:33 AM

To: 'akober@americanrivers.org'; 'lthorp@cleanwater.org';
'christy@environmentamerica.org'; 'jhague@trcp.org'; 'gtaylor@ducks.org';
'smoyer@tu.org'; 'mleahy@iwla.org'; 'carterj@nwf.org'; 'Devine, Jon'

Cc: Senn, John; Bond, Brian

Subject: Twitter chat on May 13

Hello,

On Tuesday, May 13 at 1 p.m. we will hold a live Twitter chat on the proposed rule for Waters of the U.S. Below is a blurb explaining the chat and a list of how to best participate, as well as increase social media on WOTUS in general. This effort is important - we are hoping to have very strong participation in the chat, a flood of content, and trending of #USwaters. Please let me know if you'd like to discuss and let me know if your organization will be participating. Thanks.

BLURB

Join experts from EPA for a Twitter chat on the proposed rule to clarify Clean Water Act protection for certain types of streams and wetlands. The chat will take place on Tuesday, May 13, 2014 from 1 to 2 p.m. Eastern Time through EPA's water Twitter account @EPAwater or <https://twitter.com/EPAwater>. To participate in the chat or ask a question, to go

<https://twitter.com/EPAwater> or follow the hashtag #USwaters on Twitter.

HELPING

How to help with Twitter chat:

- in advance, encourage participation by followers of your account/your members
- let other organizations know about the chat
- participate from with your organizations Twitter account
- tweet positive messages/images during chat using #USwaters and tagging @EPAwater
- ask us questions about the issue
- retweet posts from @EPAwater

How to help on social media in general:

- regular (daily) posts/tweets
- retweet/share content from EPA water accounts (we post daily)
- use #USwaters
- put a local, personal face on why, and where, and to who this is important
- use images, graphics, maps, etc.
- link to op-eds, blogs, media coverage, etc.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

Bcc: akober@americanrivers.org[akober@americanrivers.org];
lthorp@cleanwater.org[lthorp@cleanwater.org]; jhague@trcp.org[jhague@trcp.org];
gtaylor@ducks.org[gtaylor@ducks.org]; smoyer@tu.org[smoyer@tu.org];
carterj@nwf.org[carterj@nwf.org]; Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Thur 5/8/2014 5:00:50 PM
Subject: RE: Twitter chat on May 13

Can you please confirm that you received this email and your organization will be participating, including drumming up participation among Twitter followers and members of your organization? Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Tuesday, May 06, 2014 10:33 AM
To: 'akober@americanrivers.org'; 'lthorp@cleanwater.org'; 'christy@environmentamerica.org';
'jhague@trcp.org'; 'gtaylor@ducks.org'; 'smoyer@tu.org'; 'mleahy@iwla.org'; 'carterj@nwf.org';
'Devine, Jon'
Cc: Senn, John; Bond, Brian
Subject: Twitter chat on May 13

Hello,

On Tuesday, May 13 at 1 p.m. we will hold a live Twitter chat on the proposed rule for Waters of the U.S. Below is a blurb explaining the chat and a list of how to best participate, as well as increase social media on WOTUS in general. This effort is important - we are hoping to have very strong participation in the chat, a flood of content, and trending of #USwaters. Please let me know if you'd like to discuss and let me know if your organization will be participating. Thanks.

BLURB

Join experts from EPA for a Twitter chat on the proposed rule to clarify Clean Water Act protection for certain types of streams and wetlands. The chat will take place on Tuesday, May 13, 2014 from 1 to 2 p.m. Eastern Time through EPA's water Twitter account @EPAwater or <https://twitter.com/EPAwater>. To participate in the chat or ask a question, to go <https://twitter.com/EPAwater> or follow the hashtag #USwaters on Twitter.

HELPING

How to help with Twitter chat:

- in advance, encourage participation by followers of your account/your members
- let other organizations know about the chat
- participate from with your organizations Twitter account
- tweet positive messages/images during chat using #USwaters and tagging @EPAwater
- ask us questions about the issue
- retweet posts from @EPAwater

How to help on social media in general:

- regular (daily) posts/tweets
- retweet/share content from EPA water accounts (we post daily)
- use #USwaters
- put a local, personal face on why, and where, and to who this is important
- use images, graphics, maps, etc.
- link to op-eds, blogs, media coverage, etc.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: akober@americanrivers.org[akober@americanrivers.org];
lthorp@cleanwater.org[lthorp@cleanwater.org];
christy@environmentamerica.org[christy@environmentamerica.org]; jhague@trcp.org[jhague@trcp.org];
gtaylor@ducks.org[gtaylor@ducks.org]; smoyer@tu.org[smoyer@tu.org];
mleahy@iwla.org[mleahy@iwla.org]; carterj@nwf.org[carterj@nwf.org]; Devine, Jon[jdevine@nrdc.org]
Cc: Senn, John[Senn.John@epa.gov]; Bond, Brian[Bond.Brian@epa.gov]
From: Loop, Travis
Sent: Tue 5/6/2014 2:33:13 PM
Subject: Twitter chat on May 13

Hello,

On Tuesday, May 13 at 1 p.m. we will hold a live Twitter chat on the proposed rule for Waters of the U.S. Below is a blurb explaining the chat and a list of how to best participate, as well as increase social media on WOTUS in general. This effort is important - we are hoping to have very strong participation in the chat, a flood of content, and trending of #USwaters. Please let me know if you'd like to discuss and let me know if your organization will be participating. Thanks.

BLURB

Join experts from EPA for a Twitter chat on the proposed rule to clarify Clean Water Act protection for certain types of streams and wetlands. The chat will take place on Tuesday, May 13, 2014 from 1 to 2 p.m. Eastern Time through EPA's water Twitter account @EPAwater or <https://twitter.com/EPAwater>. To participate in the chat or ask a question, to go <https://twitter.com/EPAwater> or follow the hashtag #USwaters on Twitter.

HELPING

How to help with Twitter chat:

- in advance, encourage participation by followers of your account/your members
- let other organizations know about the chat
- participate from with your organizations Twitter account
- tweet positive messages/images during chat using #USwaters and tagging @EPAwater
- ask us questions about the issue
- retweet posts from @EPAwater

How to help on social media in general:

- regular (daily) posts/tweets
- retweet/share content from EPA water accounts (we post daily)
- use #USwaters
- put a local, personal face on why, and where, and to who this is important
- use images, graphics, maps, etc.
- link to op-eds, blogs, media coverage, etc.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Tue 5/6/2014 1:26:51 PM
Subject: RE: Any response plans on social media?

Hey Jon,

I think we will focus on a more positive effort on social media – putting out our content, hosting a twitter chat, planning a thunderclap, trying to get supportive social media churning. There are a number of pitfalls in the agency engaging directly with the detractors.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Devine, Jon [mailto:jdevine@nrdc.org]
Sent: Friday, May 02, 2014 1:21 PM
To: Loop, Travis
Subject: Any response plans on social media?

Hi Travis – I have seen a fair bit of social media attacking the proposal (especially with the hashtag #DitchTheRule, which corresponds to the new catchphrase being used by the opponents and to the new Farm Bureau website: <http://ditchtherule.fb.org/>). I'm sure there's no end to the work you could be doing online, and I don't know how much value it would be, but I was wondering whether you were considering responding to these as they are posted. For instance, I found this tweet: <https://twitter.com/gilmerdairy/status/460805134898171905>, and I think a powerful response from the agency, like "No (though Clean Water Act pollution protections have never been limited to waters that float a boat) and no." would be great.

--Jon

Jon Devine

Senior Attorney, Water Program

Natural Resources Defense Council

jdevine@nrdc.org

(202) 289-2361 (phone)

(202) 289-1060 (fax)

Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Wed 2/12/2014 6:28:15 PM
Subject: Brewers

Hi Jon,

I hope you are well. As part of our effort to identify potential validators for the Waters of the U.S. rule, we thought about tapping into the brewers for clean water group. What would be the best way to go about notifying them? Happy to chat on the phone (and maybe we should).
Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Mon 11/25/2013 5:10:26 PM
Subject: RE: All About Beer feature on brewers' clean water advocacy

Excellent. We've pushed out on our social media channels and will put in our weekly e-newsletter.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

From: Devine, Jon <jdevine@nrdc.org>
Sent: Monday, November 25, 2013 12:02 PM
To: Devine, Jon
Subject: All About Beer feature on brewers' clean water advocacy

Dear Friends—

I wanted to be sure you saw the lengthy feature in All About Beer magazine discussing how brewers have been taking an increasingly active role in fighting to protect clean water. It's available online at <http://allaboutbeer.com/article/brewers-for-clean-water/>.

The article notes that several brewers have weighed in to support restored protections for headwater streams and wetlands. Thank you for the work you are doing in pursuit of that same goal.

Best,

Jon

Jon Devine
Senior Attorney, Water Program
Natural Resources Defense Council
jdevine@nrdc.org
(202) 289-2361 (phone)
(202) 289-1060 (fax)

Admitted in Massachusetts and the District of Columbia only

PRIVILEGE AND CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If you are not the intended recipient of this message, you are hereby notified that any dissemination, distribution, or copying of this communication or other use of a transmission received in error is strictly prohibited. If you have received this transmission in error, please notify me immediately at the above telephone number.

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Tue 10/29/2013 7:54:15 PM
Subject: RE: drinking water map

If you give me your number, I can talk about that piece.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

-----Original Message-----

From: Devine, Jon [mailto:jdevine@nrdc.org]
Sent: Tuesday, October 29, 2013 3:54 PM
To: Loop, Travis
Subject: Re: drinking water map

Thank you, Travis. I know you were planning to also include info on the % of stream miles that are intermittent/ephemeral/headwater, and broad geographic info on regionally significant categories of wetlands. Is that available now, or will that come later?
Jon

Sent from my iPad

On Oct 29, 2013, at 3:39 PM, "Loop, Travis" <Loop.Travis@epa.gov<mailto:Loop.Travis@epa.gov>> wrote:

Jon,

We have finally launched the map that shows on a county-by-county basis the percent of people who get drinking water from streams that are seasonal or rain-dependent. 117 million Americans nationwide!

Blog: <http://blog.epa.gov/epaconnect/2013/10/are-the-streams-that-flow-to-your-tap-protected-from-pollution/#more-716>

Direct link to map: <http://water.epa.gov/type/rsl/drinkingwatermap.cfm>

Thanks.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov<mailto:loop.travis@epa.gov>

To: Devine, Jon[jdevine@nrdc.org]
From: Loop, Travis
Sent: Tue 10/29/2013 7:36:34 PM
Subject: drinking water map

Jon,

We have finally launched the map that shows on a county-by-county basis the percent of people who get drinking water from streams that are seasonal or rain-dependent. 117 million Americans nationwide!

Blog: <http://blog.epa.gov/epaconnect/2013/10/are-the-streams-that-flow-to-your-tap-protected-from-pollution/#more-716>

Direct link to map: <http://water.epa.gov/type/rs1/drinkingwatermap.cfm>

Thanks.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Katie Ferguson[kferguson@surfrider.org]
From: Loop, Travis
Sent: Tue 4/28/2015 8:48:28 PM
Subject: RE: Beach closures and sickness?

Katie

I think that NRDC's position in 2012 has changed because we improved the recreational water quality criteria from the draft to final version. See this from them:
<http://www.nrdc.org/media/2014/140731.asp>

We don't actually compile statistics on the number of sick swimmers but CDC probably does. This is some additional background

In 2014, EPA revised its national beach guidance to establish performance criteria for grantees consistent with the Clean Water Act requirement for states and tribes to adopt new or revised recreational water quality standards (WQS). You may find the [fact sheet](#) on the new beach guidance helpful. Key new requirements in the performance criteria include:

- [Fact Sheet](#) A new requirement that grantees develop schedules for adoption of new or revised recreational water quality standards pursuant to Clean Water Act section 303(i)(1)(B)*.
- [Fact Sheet](#) A new requirement that grantees develop schedules to identify and use a beach notification threshold or "Beach Action Value" that would trigger beach advisories or closures.
- [Fact Sheet](#) A new requirement that, in developing a tiered monitoring plan, grantees must consider: reviewing all existing monitoring data, the appropriateness of qPCR (a molecular water quality testing method), and the potential use of predictive models.
- [Fact Sheet](#) A new requirement for grantees to post monitoring data on a website, to ensure its wide public availability.

The criteria are based on the latest science. Adopting new or revised recreational WQS will put in place in those states a number of improvements to public health protection:

- [Fact Sheet](#) Addressing a broader range of illness symptoms (note: we no longer consider just GI illness that is accompanied by a fever; our 2012 criteria and the illness rate you referenced in your email are more inclusive of GI illness symptoms than were our 1986 criteria).

- Better accounting for pollution after heavy rainfall.
- Ensuring equal protection for swimmers in marine and fresh waters.
- Encouraging early alerts to beachgoers about unsafe bacteria levels by identifying a conservative threshold for issuing beach notifications (i.e., advisories and closures) based on a single water sample.
- Making available a testing method that provides more timely estimates of water quality.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Katie Ferguson [<mailto:kferguson@surfrider.org>]
Sent: Monday, April 27, 2015 11:37 PM
To: Loop, Travis
Subject: Re: Beach closures and sickness?

Hi again,

So here's what I've found, let me know if you believe there's better information I should source:

EPA Water Quality Criteria (2012)

Exposure of swimmers/surfers to water quality at EPA's health warning level is predicted to result in 32 (1 in 31 swimmers get sick) to 36 (1 in 28 swimmers get sick) cases of gastrointestinal (GI) illness per 1,000 swimmers. GI illness definition is "any of the following [within ten to 12 days after swimming]: (a) diarrhea (three or more loose stools in a 24 hour period), (b) vomiting, (c) nausea and stomachache, or (d) nausea or stomachache and impact on daily activity."

<http://water.epa.gov/scitech/swguidance/standards/criteria/health/recreation/upload/factsheet2012.pdf>

NRDC blog (2013)

http://switchboard.nrdc.org/blogs/sfleischli/how_epa_could_ruin_your_summer.html

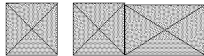
"The criteria also are based on what the EPA has determined is an acceptable gastrointestinal illness risk of 3.6 percent. That is, the agency believes it is acceptable for 36 in 1,000 swimmers—that's 1 in 28 swimmers—to become ill with gastroenteritis sicknesses such as diarrhea, nausea and vomiting, from swimming in water that *just* meets EPA's water quality criteria. This risk is unacceptably high and is not protective of human health."

Katie Ferguson
Communications Manager

[Surfrider Foundation](#)

C: 949-212-3335

O: 949-492-8170 ext. 420



On Mon, Apr 27, 2015 at 5:28 PM, Katie Ferguson <kferguson@surfrider.org> wrote:

Hi Travis,

I was hoping you could help with some clean ocean water information. I've been researching for the last hour, and thought I'd run it by you if you have a minute.

We recently produced and edited a PSA with Helen Hunt on the importance of clean water, and are hoping to distribute a news release later this week, early next, to promote it.

I was hoping you could provide me with EPA stats on maybe the average number of people in the U.S. who get sick every year from polluted ocean water. Or, since there are more than 20,000 beach closures a year, maybe each closure is based on the number of people who report an illness? Something like these...

Any information you can provide to bring awareness about the importance of clean ocean water would be great.

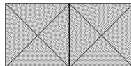
Thanks in advance,

Katie Ferguson
Communications Manager

Surfrider Foundation

C: 949-212-3335

O: 949-492-8170 ext. 420



To: Katie Ferguson[kferguson@surfrider.org]
From: Loop, Travis
Sent: Tue 4/28/2015 7:26:50 PM
Subject: RE: Beach closures and sickness?

I just pinged our program again to assist with this request... told them I would like to help you quickly.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Katie Ferguson [mailto:kferguson@surfrider.org]
Sent: Monday, April 27, 2015 8:29 PM
To: Loop, Travis
Subject: Beach closures and sickness?

Hi Travis,

I was hoping you could help with some clean ocean water information. I've been researching for the last hour, and thought I'd run it by you if you have a minute.

We recently produced and edited a PSA with Helen Hunt on the importance of clean water, and are hoping to distribute a news release later this week, early next, to promote it.

I was hoping you could provide me with EPA stats on maybe the average number of people in the U.S. who get sick every year from polluted ocean water. Or, since there are more than 20,000 beach closures a year, maybe each closure is based on the number of people who report an

illness? Something like these...

Any information you can provide to bring awareness about the importance of clean ocean water would be great.

Thanks in advance,

Katie Ferguson
Communications Manager

[Surfrider Foundation](#)

C: 949-212-3335

O: 949-492-8170 ext. 420

To: Katie Ferguson[kferguson@surfrider.org]
From: Loop, Travis
Sent: Tue 4/28/2015 12:42:22 PM
Subject: Re: Beach closures and sickness?

Let me check on helping for both your emails...

Travis Loop
Communications Director for Water
U.S. EPA
202-870-6922

On Apr 27, 2015, at 8:29 PM, Katie Ferguson <kferguson@surfrider.org> wrote:

Hi Travis,

I was hoping you could help with some clean ocean water information. I've been researching for the last hour, and thought I'd run it by you if you have a minute.

We recently produced and edited a PSA with Helen Hunt on the importance of clean water, and are hoping to distribute a news release later this week, early next, to promote it.

I was hoping you could provide me with EPA stats on maybe the average number of people in the U.S. who get sick every year from polluted ocean water. Or, since there are more than 20,000 beach closures a year, maybe each closure is based on the number of people who report an illness? Something like these...

Any information you can provide to bring awareness about the importance of clean ocean water would be great.

Thanks in advance,

Katie Ferguson
Communications Manager
[Surfrider Foundation](#)
C: 949-212-3335
O: 949-492-8170 ext. 420

To: Mara Dias[mdias@surfrider.org]
Cc: Katie Ferguson[kferguson@surfrider.org]
From: Loop, Travis
Sent: Fri 4/24/2015 8:24:06 PM
Subject: Re: Take Action for Clean Water!

Mara,

Wow, that's terrific. Thanks for sending my way!

Travis Loop
Communications Director for Water
U.S. EPA
202-870-6922

On Apr 24, 2015, at 4:17 PM, Mara Dias <mdias@surfrider.org> wrote:

Hi Travis,
Here is an action alert and blog post we released today to support the Clean Water Rule.

Have a good weekend.

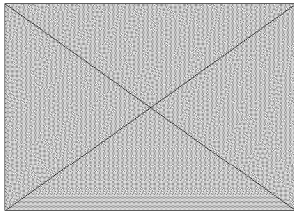
Mara Dias
Water Quality Manager
Surfrider Foundation
631-902-9230
mdias@surfrider.org

Begin forwarded message:

From: mara hogan <marahogan@yahoo.com>
Subject: Fw: Take Action for Clean Water!
Date: April 24, 2015 at 4:04:06 PM EDT
To: Mara Dias <mdias@surfrider.org>
Reply-To: mara hogan <marahogan@yahoo.com>

On Friday, April 24, 2015 9:06 AM, Surfrider Foundation <reply@email.surfrider.org>
wrote:

[Click to view in browser](#)



[Take action today to defend the Clean Water Act!](#)

Dear Cynthia,
Clean water at the beach starts with healthy waters upstream.

Shockingly, 60 percent of US streams and millions of acres of wetlands across the country aren't clearly protected from pollution. In fact, legal loopholes that currently exist in the Clean Water Act (CWA) leave the source of drinking water for one in three Americans- 117 million of us- vulnerable to pollution.

The EPA is nearing the end of a long, comprehensive, public rule-making process that would close these legal loopholes and restore CWA protections to wetlands and small streams. Some members of Congress are trying to block the EPA from finalizing this rule by tacking 'dirty water' riders onto funding bills.

[Send an email to your representatives in Congress](#)

asking them to defend the Clean Water Act and stop interfering with your right to clean water.

For our oceans, waves and beaches,
The Surfrider Foundation

This email was sent to: marahogan@yahoo.com

[Unsubscribe](#) | [Privacy Policy](#) | [Update Your Info](#) | [Contact](#)

Surfrider Foundation P.O. Box 6010 San Clemente, CA 92674-6010

Copyright © 2014 Surfrider Foundation. All rights reserved.

To: Katie Ferguson[kferguson@surfrider.org]
Cc: Mara Dias[mdias@surfrider.org]; Peter Stauffer[pstauffer@surfrider.org]
From: Loop, Travis
Sent: Thur 4/23/2015 2:18:02 PM
Subject: RE: #CleanWaterRules

Very helpful Katie! Thanks so much.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Katie Ferguson [mailto:kferguson@surfrider.org]
Sent: Wednesday, April 22, 2015 2:37 PM
To: Loop, Travis
Cc: Mara Dias; Peter Stauffer
Subject: Re: #CleanWaterRules

[©Scott Sporleder -Surfrider Norcal \(25 of 157\).jpg](#)

[©Scott Sporleder -Surfrider Norcal \(29 of 157\).jpg](#)

[©Scott Sporleder -Surfrider Norcal \(30 of 157\).jpg](#)

[©Scott Sporleder -Surfrider Norcal \(41 of 157\).jpg](#)

©Scott Sporleder -Surfrider Norcal (42 of 157).jpg

Thanks for the update Travis. I've updated our social calendar. Attached are a couple photos by Scott Sporleder, recently taken at Cowell's Beach in Northern California. If you use these, please credit Scott. His social handle on FB and Insta is @SpoArt.

Katie Ferguson
Communications Manager

Surfrider Foundation

C: 949-212-3335

O: 949-492-8170 ext. 420

On Wed, Apr 22, 2015 at 11:28 AM, Loop, Travis <Loop.Travis@epa.gov> wrote:

Many thanks Mara!

Travis Loop

Communications Director for Water

U.S. EPA

202-870-6922

On Apr 22, 2015, at 2:21 PM, Mara Dias <mdias@surfrider.org> wrote:

Hi Travis,

I've assembled a PPT presentation that I've posted online with a collection of beach closure and advisory signs. <http://www.surfrider.org/images/uploads/BeachSigns.pdf>

Most of the signs advise not to swim, rather than surf - but i do have this one photo that mentions surfing specifically from Rhode Island. attached.

I can give you the original files for the signs in the ppt if any are of interest to you - some are higher res than others though. Just let me know.

Best,

Mara Dias

Water Quality Manager

Surfrider Foundation

[631-902-9230](tel:631-902-9230)

mdias@surfrider.org

On Apr 22, 2015, at 1:32 PM, Loop, Travis <Loop.Travis@epa.gov> wrote:

Hey Katie,

I want to let you know that we have bumped back our schedule one week and will

be focusing our social media on #CleanWaterRules on surfing the week of May 11.

And another request – do you have any photos of signs saying people shouldn't surf because of pollution/recent rainfall?

Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, April 15, 2015 12:56 PM
To: 'Katie Ferguson'
Cc: 'Mara Dias'; 'Pete Stauffer'
Subject: RE: #CleanWaterRules

And just a thought – this quote from Chad in the Washington Post - “Waves are our Yosemite Valleys” - is great and would be cool to lay over a photo and post on social media. We would love to retweet/share something like that. We can't create posts with quotes from external people or we would (but we can share them). Again, was just an idea... Thanks again.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, April 15, 2015 12:22 PM
To: 'Katie Ferguson'
Cc: Mara Dias; Pete Stauffer
Subject: RE: #CleanWaterRules

Katie,

Thanks so much. The photos and info are extremely helpful. I will dig through the links and circle back if I need anything else. We will be putting out surfing related #CleanWaterRules content each day the week of May 4.

I saw that article back in February and it is terrific and tremendously appreciated. And the further support is recognized and valued across our agency.

Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Katie Ferguson [<mailto:kferguson@surfrider.org>]
Sent: Tuesday, April 14, 2015 8:56 PM

To: Loop, Travis
Cc: Mara Dias; Pete Stauffer
Subject: Re: #CleanWaterRules

Hi Travis,

Thanks for the email, I'm happy help. I'm moving Chad to Bcc and adding our Environmental Director Pete Stauffer, and our Water Quality Manager Mara Dias, on this email for reference, in case I miss anything.

Regarding Surfonomics, bulleted below are a couple links to information that might be helpful. If you don't find what you're looking for here, let me know. Also attached are a few clean water surf photos you can use. (Will you please credit Scott Sporleder via @SpoArt).

- <http://beachapedia.org/Surfonomics>
- <http://www.surfrider.org/pages/6230>

Otherwise, we are more than happy to help support your #CleanWaterRules campaign on our social networks.

Mara actually wrote [this article](#) back in February to support EPA's efforts. And, our plan is to send out an action alert at the end of next week asking Congress to support (and not interfere with) EPA's efforts to complete this rule making process. We will be sure to share it with you once it's up.

Please let me know if I can be of further assistance.

Kind regards,

Katie Ferguson
Communications Manager

[Surfrider Foundation](#)

C: [949-212-3335](tel:949-212-3335)

O: [949-492-8170](tel:949-492-8170) ext. 420

On Tue, Apr 14, 2015 at 11:20 AM, Loop, Travis <Loop.Travis@epa.gov> wrote:

Hello Katie and Chad,

I'm reaching out to ask for your help in finding some information and let you know about #CleanWaterRules.

First, the information: Do you have any data or reports available that look at the economics of surfing and participation in surfing? We're also hoping for a few great photos. During the week of May 3 we want to post statistics, facts, and photos of surfing on our social media account with the hashtag #CleanWaterRules.

Second, to continue to build awareness of the importance of clean water to our lives and communities, we have launched a digital push themed #CleanWaterRules. This is playing off our Clean Water Rule, which EPA is working to finalize later this spring. Right now 60 percent of streams and millions of acres of wetlands across the U.S. aren't clearly protected. Our Clean Water Rule would protect them. We can't protect our coastal waters if we don't protect our streams and wetlands that flow downstream.

Here is a little more about the #CleanWaterRules effort. I'm happy to discuss on the phone.

Blog: A blog was published that introduces #CleanWaterRules and asks people to download a sign, take a photo with it, post that photo with reasons why clean water matters to them, and tag a friend. <http://blog.epa.gov/blog/2015/04/tell-us-why-cleanwaterrules/>

Sign: Attached is the sign for #CleanWaterRules and here is our tweet that goes with it: *Do you think #CleanWaterRules? Post a photo holding this sign, say why clean water rules & tag a friend to do it too*

Social media: The #CleanWaterRules effort will have a heavy social media component that includes daily posts on @EPAwater on Twitter and EPA Water Is Worth It on Facebook. This content can be retweeted and shared.

As always, full information about the Clean Water Rule is at www.epa.gov/cleanwaterrule

Thanks so much for any assistance!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

[202-870-6922](tel:202-870-6922)

loop.travis@epa.gov

<RI_SewageSign.jpg>

To: Mara Dias[mdias@surfrider.org]
Cc: Katie Ferguson[kferguson@surfrider.org]; Peter Stauffer[pstauffer@surfrider.org]
From: Loop, Travis
Sent: Wed 4/22/2015 6:28:08 PM
Subject: Re: #CleanWaterRules

Many thanks Mara!

Travis Loop
Communications Director for Water
U.S. EPA
202-870-6922

On Apr 22, 2015, at 2:21 PM, Mara Dias <mdias@surfrider.org> wrote:

Hi Travis,
I've assembled a PPT presentation that I've posted online with a collection of beach closure and advisory signs. <http://www.surfrider.org/images/uploads/BeachSigns.pdf>

Most of the signs advise not to swim, rather than surf - but i do have this one photo that mentions surfing specifically from Rhode Island. attached.

I can give you the original files for the signs in the ppt if any are of interest to you - some are higher res than others though. Just let me know.

Best,

Mara Dias
Water Quality Manager
Surfrider Foundation
631-902-9230
mdias@surfrider.org

On Apr 22, 2015, at 1:32 PM, Loop, Travis <Loop.Travis@epa.gov> wrote:

Hey Katie,

I want to let you know that we have bumped back our schedule one week and will be focusing our social media on #CleanWaterRules on surfing the week of May 11.

And another request – do you have any photos of signs saying people shouldn't surf because of pollution/recent rainfall?

Thanks!

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, April 15, 2015 12:56 PM
To: 'Katie Ferguson'
Cc: 'Mara Dias'; 'Pete Stauffer'
Subject: RE: #CleanWaterRules

And just a thought – this quote from Chad in the Washington Post - “Waves are our Yosemite Valleys” - is great and would be cool to lay over a photo and post on social media. We would love to retweet/share something like that. We can’t create posts with quotes from external people or we would (but we can share them). Again, was just an idea... Thanks again.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, April 15, 2015 12:22 PM
To: 'Katie Ferguson'
Cc: Mara Dias; Pete Stauffer
Subject: RE: #CleanWaterRules

Katie,

Thanks so much. The photos and info are extremely helpful. I will dig through the links and circle back if I need anything else. We will be putting out surfing related #CleanWaterRules content each day the week of May 4.

I saw that article back in February and it is terrific and tremendously appreciated. And the further support is recognized and valued across our agency.

Thanks!

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

loop.travis@epa.gov

From: Katie Ferguson [<mailto:kferguson@surfrider.org>]

Sent: Tuesday, April 14, 2015 8:56 PM

To: Loop, Travis

Cc: Mara Dias; Pete Stauffer

Subject: Re: #CleanWaterRules

Hi Travis,

Thanks for the email, I'm happy help. I'm moving Chad to Bcc and adding our Environmental Director Pete Stauffer, and our Water Quality Manager Mara Dias, on this email for reference, in case I miss anything.

Regarding Surfnomics, bulleted below are a couple links to information that might be helpful. If you don't find what you're looking for here, let me know. Also attached are a few clean water surf photos you can use. (Will you please credit Scott Sporleder via @SpoArt).

- <http://beachapedia.org/Surfnomics>
- <http://www.surfrider.org/pages/6230>

Otherwise, we are more than happy to help support your #CleanWaterRules campaign on our social networks.

Mara actually wrote [this article](#) back in February to support EPA's efforts. And, our plan is to send out an action alert at the end of next week asking Congress to support (and not interfere with) EPA's efforts to complete this rule making process. We will be sure to share it with you once it's up.

Please let me know if I can be of further assistance.

Kind regards,

Katie Ferguson
Communications Manager
Surfrider Foundation
C: 949-212-3335
O: 949-492-8170 ext. 420

On Tue, Apr 14, 2015 at 11:20 AM, Loop, Travis <Loop.Travis@epa.gov> wrote:

Hello Katie and Chad,

I'm reaching out to ask for your help in finding some information and let you know about #CleanWaterRules.

First, the information: Do you have any data or reports available that look at the economics of surfing and participation in surfing? We're also hoping

for a few great photos. During the week of May 3 we want to post statistics, facts, and photos of surfing on our social media account with the hashtag #CleanWaterRules.

Second, to continue to build awareness of the importance of clean water to our lives and communities, we have launched a digital push themed #CleanWaterRules. This is playing off our Clean Water Rule, which EPA is working to finalize later this spring. Right now 60 percent of streams and millions of acres of wetlands across the U.S. aren't clearly protected. Our Clean Water Rule would protect them. We can't protect our coastal waters if we don't protect our streams and wetlands that flow downstream.

Here is a little more about the #CleanWaterRules effort. I'm happy to discuss on the phone.

Blog: A blog was published that introduces #CleanWaterRules and asks people to download a sign, take a photo with it, post that photo with reasons why clean water matters to them, and tag a friend. <http://blog.epa.gov/blog/2015/04/tell-us-why-cleanwaterrules/>

Sign: Attached is the sign for #CleanWaterRules and here is our tweet that goes with it: *Do you think #CleanWaterRules? Post a photo holding this sign, say why clean water rules & tag a friend to do it too*

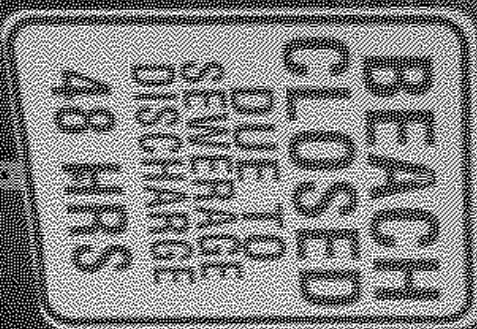
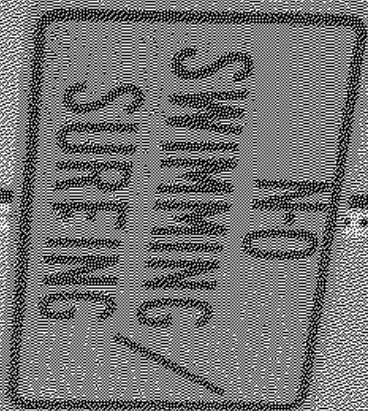
Social media: The #CleanWaterRules effort will have a heavy social media component that includes daily posts on @EPAwater on Twitter and EPA Water Is Worth It on Facebook. This content can be retweeted and shared.

As always, full information about the Clean Water Rule is at www.epa.gov/cleanwaterrule

Thanks so much for any assistance!

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
[202-870-6922](tel:202-870-6922)
loop.travis@epa.gov

<RI_SewageSign.jpg>



To: Katie Ferguson[kferguson@surfrider.org]
Cc: Mara Dias[mdias@surfrider.org]; Pete Stauffer[pstauffer@surfrider.org]
From: Loop, Travis
Sent: Wed 4/22/2015 5:32:25 PM
Subject: RE: #CleanWaterRules

Hey Katie,

I want to let you know that we have bumped back our schedule one week and will be focusing our social media on #CleanWaterRules on surfing the week of May 11.

And another request – do you have any photos of signs saying people shouldn't surf because of pollution/recent rainfall?

Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, April 15, 2015 12:56 PM
To: 'Katie Ferguson'
Cc: 'Mara Dias'; 'Pete Stauffer'
Subject: RE: #CleanWaterRules

And just a thought – this quote from Chad in the Washington Post - “Waves are our Yosemite Valleys” - is great and would be cool to lay over a photo and post on social media. We would love to retweet/share something like that. We can't create posts with quotes from external people or we would (but we can share them). Again, was just an idea... Thanks again.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, April 15, 2015 12:22 PM
To: 'Katie Ferguson'
Cc: Mara Dias; Pete Stauffer
Subject: RE: #CleanWaterRules

Katie,

Thanks so much. The photos and info are extremely helpful. I will dig through the links and circle back if I need anything else. We will be putting out surfing related #CleanWaterRules content each day the week of May 4.

I saw that article back in February and it is terrific and tremendously appreciated. And the further support is recognized and valued across our agency.

Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Katie Ferguson [<mailto:kferguson@surfrider.org>]
Sent: Tuesday, April 14, 2015 8:56 PM
To: Loop, Travis
Cc: Mara Dias; Pete Stauffer
Subject: Re: #CleanWaterRules

Hi Travis,

Thanks for the email, I'm happy help. I'm moving Chad to Bcc and adding our Environmental Director Pete Stauffer, and our Water Quality Manager Mara Dias, on this email for reference, in case I miss anything.

Regarding Surfonomics, bulleted below are a couple links to information that might be helpful. If you don't find what you're looking for here, let me know. Also attached are a few clean water surf photos you can use. (Will you please credit Scott Sporleder via @SpoArt).

- <http://beachapedia.org/Surfonomics>
- <http://www.surfrider.org/pages/6230>

Otherwise, we are more than happy to help support your #CleanWaterRules campaign on our social networks.

Mara actually wrote [this article](#) back in February to support EPA's efforts. And, our plan is to send out an action alert at the end of next week asking Congress to support (and not interfere with) EPA's efforts to complete this rule making process. We will be sure to share it with you once it's up.

Please let me know if I can be of further assistance.

Kind regards,

Katie Ferguson

Communications Manager

Surfrider Foundation

C: 949-212-3335

O: 949-492-8170 ext. 420

On Tue, Apr 14, 2015 at 11:20 AM, Loop, Travis <Loop.Travis@epa.gov> wrote:

Hello Katie and Chad,

I'm reaching out to ask for your help in finding some information and let you know about #CleanWaterRules.

First, the information: Do you have any data or reports available that look at the economics of surfing and participation in surfing? We're also hoping for a few great photos. During the week of May 3 we want to post statistics, facts, and photos of surfing on our social media account with the hashtag #CleanWaterRules.

Second, to continue to build awareness of the importance of clean water to our lives and communities, we have launched a digital push themed #CleanWaterRules. This is playing off our Clean Water Rule, which EPA is working to finalize later this spring. Right now 60 percent of streams and millions of acres of wetlands across the U.S. aren't clearly protected. Our Clean Water Rule would protect them. We can't protect our coastal waters if we don't protect our streams and wetlands that flow downstream.

Here is a little more about the #CleanWaterRules effort. I'm happy to discuss on the phone.

Blog: A blog was published that introduces #CleanWaterRules and asks people to download a sign, take a photo with it, post that photo with reasons why clean water matters to them, and tag a friend. <http://blog.epa.gov/blog/2015/04/tell-us-why-cleanwaterrules/>

Sign: Attached is the sign for #CleanWaterRules and here is our tweet that goes with it: *Do you think #CleanWaterRules? Post a photo holding this sign, say why clean water rules & tag a friend to do it too*

Social media: The #CleanWaterRules effort will have a heavy social media component that includes daily posts on @EPAwater on Twitter and EPA Water Is Worth It on Facebook. This content can be retweeted and shared.

As always, full information about the Clean Water Rule is at www.epa.gov/cleanwaterrule

Thanks so much for any assistance!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

[202-870-6922](tel:202-870-6922)

loop.travis@epa.gov

Bcc: Jan Goldman-Carter[goldmancarterj@nwf.org]; Devine, Jon[jdevine@nrdc.org]; Jimmy Hague[JHague@trcp.org]; Jennifer Peters[jpeters@cleanwater.org]; Ally Fields[afields@environmentamerica.org]
From: Loop, Travis
Sent: Thur 4/16/2015 2:25:38 PM
Subject: RE: #CleanWaterRules

A heads-up that because of Earth Week we are bumping our schedule for social media to this:

- Week of April 27: Fishing
- Week of May 4: Paddling
- Week of May 11: Surfing and Swimming

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Friday, April 03, 2015 3:38 PM
Subject: #CleanWaterRules

#CleanWaterRules

To continue to build awareness of the importance of clean water to our lives and communities, we are launching a digital push themed #CleanWaterRules. This is obviously playing off Clean Water Rule with a tagline that is fun and hip. Here are the components.

Blog: A blog will be published on Tuesday, April 7 that introduces #CleanWaterRules and asks people to download a sign, take a photo with it, post that photo with reasons why clean water matters to them, and tag a friend.

Sign: Attached is the sign for #CleanWaterRules and here is our tweet that will be posted on April 7 with the file on social media: *Do you think #CleanWaterRules? Post a photo holding this sign, say why clean water rules & tag a friend to do it too*

Social media: The #CleanWaterRules effort will have a heavy social media component that includes daily posts on @EPAwater on Twitter and EPA Water Is Worth It on Facebook. This content can be retweeted and shared. There will be focus weeks for the content so parallel efforts can be conducted during these timeframes.

- Week of April 6: Kick-off, public health, Administrator events
- Week of April 13: Business
- Week of April 20: Fishing
- Week of April 27: Paddling
- Week of May 4: Surfing and Swimming

As always, full information about the Clean Water Rule is at www.epa.gov/cleanwaterrule

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: Katie Ferguson[kferguson@surfrider.org]
Cc: Mara Dias[mdias@surfrider.org]; Pete Stauffer[pstauffer@surfrider.org]
From: Loop, Travis
Sent: Wed 4/15/2015 4:55:40 PM
Subject: RE: #CleanWaterRules

And just a thought – this quote from Chad in the Washington Post - “Waves are our Yosemite Valleys” - is great and would be cool to lay over a photo and post on social media. We would love to retweet/share something like that. We can't create posts with quotes from external people or we would (but we can share them). Again, was just an idea... Thanks again.

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Loop, Travis
Sent: Wednesday, April 15, 2015 12:22 PM
To: 'Katie Ferguson'
Cc: Mara Dias; Pete Stauffer
Subject: RE: #CleanWaterRules

Katie,

Thanks so much. The photos and info are extremely helpful. I will dig through the links and circle back if I need anything else. We will be putting out surfing related #CleanWaterRules content each day the week of May 4.

I saw that article back in February and it is terrific and tremendously appreciated. And the further support is recognized and valued across our agency.

Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Katie Ferguson [<mailto:kferguson@surfrider.org>]
Sent: Tuesday, April 14, 2015 8:56 PM
To: Loop, Travis
Cc: Mara Dias; Pete Stauffer
Subject: Re: #CleanWaterRules

Hi Travis,

Thanks for the email, I'm happy help. I'm moving Chad to Bcc and adding our Environmental Director Pete Stauffer, and our Water Quality Manager Mara Dias, on this email for reference, in case I miss anything.

Regarding Surfonomics, bulleted below are a couple links to information that might be helpful. If you don't find what you're looking for here, let me know. Also attached are a few clean water surf photos you can use. (Will you please credit Scott Sporleder via @SpoArt).

- <http://beachapedia.org/Surfonomics>
- <http://www.surfrider.org/pages/6230>

Otherwise, we are more than happy to help support your #CleanWaterRules campaign on our social networks.

Mara actually wrote [this article](#) back in February to support EPA's efforts. And, our plan is to send out an action alert at the end of next week asking Congress to support (and not interfere with) EPA's efforts to complete this rule making process. We will be

sure to share it with you once it's up.

Please let me know if I can be of further assistance.

Kind regards,

Katie Ferguson
Communications Manager

Surfrider Foundation

C: 949-212-3335

O: 949-492-8170 ext. 420

On Tue, Apr 14, 2015 at 11:20 AM, Loop, Travis <Loop.Travis@epa.gov> wrote:

Hello Katie and Chad,

I'm reaching out to ask for your help in finding some information and let you know about #CleanWaterRules.

First, the information: Do you have any data or reports available that look at the economics of surfing and participation in surfing? We're also hoping for a few great photos. During the week of May 3 we want to post statistics, facts, and photos of surfing on our social media account with the hashtag #CleanWaterRules.

Second, to continue to build awareness of the importance of clean water to our lives and communities, we have launched a digital push themed #CleanWaterRules. This is playing off our Clean Water Rule, which EPA is working to finalize later this spring. Right now 60

percent of streams and millions of acres of wetlands across the U.S. aren't clearly protected. Our Clean Water Rule would protect them. We can't protect our coastal waters if we don't protect our streams and wetlands that flow downstream.

Here is a little more about the #CleanWaterRules effort. I'm happy to discuss on the phone.

Blog: A blog was published that introduces #CleanWaterRules and asks people to download a sign, take a photo with it, post that photo with reasons why clean water matters to them, and tag a friend. <http://blog.epa.gov/blog/2015/04/tell-us-why-cleanwaterrules/>

Sign: Attached is the sign for #CleanWaterRules and here is our tweet that goes with it: *Do you think #CleanWaterRules? Post a photo holding this sign, say why clean water rules & tag a friend to do it too*

Social media: The #CleanWaterRules effort will have a heavy social media component that includes daily posts on @EPAwater on Twitter and EPA Water Is Worth It on Facebook. This content can be retweeted and shared.

As always, full information about the Clean Water Rule is at www.epa.gov/cleanwaterrule

Thanks so much for any assistance!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

[202-870-6922](tel:202-870-6922)

loop.travis@epa.gov

To: Katie Ferguson[kferguson@surfrider.org]
Cc: Mara Dias[mdias@surfrider.org]; Pete Stauffer[pstauffer@surfrider.org]
From: Loop, Travis
Sent: Wed 4/15/2015 4:22:21 PM
Subject: RE: #CleanWaterRules

Katie,

Thanks so much. The photos and info are extremely helpful. I will dig through the links and circle back if I need anything else. We will be putting out surfing related #CleanWaterRules content each day the week of May 4.

I saw that article back in February and it is terrific and tremendously appreciated. And the further support is recognized and valued across our agency.

Thanks!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

From: Katie Ferguson [mailto:kferguson@surfrider.org]
Sent: Tuesday, April 14, 2015 8:56 PM
To: Loop, Travis
Cc: Mara Dias; Pete Stauffer
Subject: Re: #CleanWaterRules

Hi Travis,

Thanks for the email, I'm happy help. I'm moving Chad to Bcc and adding our Environmental Director Pete Stauffer, and our Water Quality Manager Mara Dias, on this email for reference, in case I miss anything.

Regarding Surfnomics, bulleted below are a couple links to information that might be helpful. If you don't find what you're looking for here, let me know. Also attached are a few clean water surf photos you can use. (Will you please credit Scott Sporleder via @SpoArt).

- <http://beachapedia.org/Surfnomics>
- <http://www.surfrider.org/pages/6230>

Otherwise, we are more than happy to help support your #CleanWaterRules campaign on our social networks.

Mara actually wrote [this article](#) back in February to support EPA's efforts. And, our plan is to send out an action alert at the end of next week asking Congress to support (and not interfere with) EPA's efforts to complete this rule making process. We will be sure to share it with you once it's up.

Please let me know if I can be of further assistance.

Kind regards,

Katie Ferguson
Communications Manager

[Surfrider Foundation](#)

C: 949-212-3335

O: 949-492-8170 ext. 420

On Tue, Apr 14, 2015 at 11:20 AM, Loop, Travis <Loop.Travis@epa.gov> wrote:

Hello Katie and Chad,

I'm reaching out to ask for your help in finding some information and let you know about #CleanWaterRules.

First, the information: Do you have any data or reports available that look at the economics of surfing and participation in surfing? We're also hoping for a few great photos. During the week of May 3 we want to post statistics, facts, and photos of surfing on our social media account with the hashtag #CleanWaterRules.

Second, to continue to build awareness of the importance of clean water to our lives and communities, we have launched a digital push themed #CleanWaterRules. This is playing off our Clean Water Rule, which EPA is working to finalize later this spring. Right now 60 percent of streams and millions of acres of wetlands across the U.S. aren't clearly protected. Our Clean Water Rule would protect them. We can't protect our coastal waters if we don't protect our streams and wetlands that flow downstream.

Here is a little more about the #CleanWaterRules effort. I'm happy to discuss on the phone.

Blog: A blog was published that introduces #CleanWaterRules and asks people to download a sign, take a photo with it, post that photo with reasons why clean water matters to them, and tag a friend. <http://blog.epa.gov/blog/2015/04/tell-us-why-cleanwaterrules/>

Sign: Attached is the sign for #CleanWaterRules and here is our tweet that goes with it: *Do you think #CleanWaterRules? Post a photo holding this sign, say why clean water rules & tag a friend to do it too*

Social media: The #CleanWaterRules effort will have a heavy social media component that includes daily posts on @EPAwater on Twitter and EPA Water Is Worth It on Facebook. This content can be retweeted and shared.

As always, full information about the Clean Water Rule is at www.epa.gov/cleanwaterrule

Thanks so much for any assistance!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

To: kferguson@surfrider.org[kferguson@surfrider.org];
cnelson@surfrider.org[cnelson@surfrider.org]
From: Loop, Travis
Sent: Tue 4/14/2015 6:20:27 PM
Subject: #CleanWaterRules
CleanWaterRules_page_reverse.pdf

Hello Katie and Chad,

I'm reaching out to ask for your help in finding some information and let you know about #CleanWaterRules.

First, the information: Do you have any data or reports available that look at the economics of surfing and participation in surfing? We're also hoping for a few great photos. During the week of May 3 we want to post statistics, facts, and photos of surfing on our social media account with the hashtag #CleanWaterRules.

Second, to continue to build awareness of the importance of clean water to our lives and communities, we have launched a digital push themed #CleanWaterRules. This is playing off our Clean Water Rule, which EPA is working to finalize later this spring. Right now 60 percent of streams and millions of acres of wetlands across the U.S. aren't clearly protected. Our Clean Water Rule would protect them. We can't protect our coastal waters if we don't protect our streams and wetlands that flow downstream.

Here is a little more about the #CleanWaterRules effort. I'm happy to discuss on the phone.

Blog: A blog was published that introduces #CleanWaterRules and asks people to download a sign, take a photo with it, post that photo with reasons why clean water matters to them, and tag a friend. <http://blog.epa.gov/blog/2015/04/tell-us-why-cleanwaterrules/>

Sign: Attached is the sign for #CleanWaterRules and here is our tweet that goes with it: *Do you think #CleanWaterRules? Post a photo holding this sign, say why clean water rules & tag a friend to do it too*

Social media: The #CleanWaterRules effort will have a heavy social media component that includes daily posts on @EPAwater on Twitter and EPA Water Is Worth It on Facebook. This content can be retweeted and shared.

As always, full information about the Clean Water Rule is at www.epa.gov/cleanwaterrule

Thanks so much for any assistance!

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

#CleanWaterRules

Bcc: Jennifer Peters[jpeters@cleanwater.org]; Jon Devine[jdevine@nrdc.org]; Jimmy Hague[JHague@trcp.org]; Jan Goldman-Carter[goldmancarterj@nwf.org]; Ally Fields[afields@environmentamerica.org]

From: Loop, Travis

Sent: Tue 4/7/2015 6:30:22 PM

Subject: #CleanWaterRules

<http://blog.epa.gov/blog/2015/04/tell-us-why-cleanwaterrules/>

Travis Loop
Communications Director for Water
U.S. EPA
202-870-6922

Bcc: Devine, Jon[jdevine@nrdc.org]; Jan Goldman-Carter[goldmancarterj@nwf.org]; Jimmy Hague[JHague@trcp.org]; Ally Fields[afields@environmentamerica.org]; Jennifer Peters[jpeters@cleanwater.org]
From: Loop, Travis
Sent: Fri 4/3/2015 7:38:13 PM
Subject: #CleanWaterRules
CleanWaterRules_page_reverse.pdf

#CleanWaterRules

To continue to build awareness of the importance of clean water to our lives and communities, we are launching a digital push themed #CleanWaterRules. This is obviously playing off Clean Water Rule with a tagline that is fun and hip. Here are the components.

Blog: A blog will be published on Tuesday, April 7 that introduces #CleanWaterRules and asks people to download a sign, take a photo with it, post that photo with reasons why clean water matters to them, and tag a friend.

Sign: Attached is the sign for #CleanWaterRules and here is our tweet that will be posted on April 7 with the file on social media: *Do you think #CleanWaterRules? Post a photo holding this sign, say why clean water rules & tag a friend to do it too*

Social media: The #CleanWaterRules effort will have a heavy social media component that includes daily posts on @EPAwater on Twitter and EPA Water Is Worth It on Facebook. This content can be retweeted and shared. There will be focus weeks for the content so parallel efforts can be conducted during these timeframes.

- Week of April 6: Kick-off, public health, Administrator events
- Week of April 13: Business
- Week of April 20: Fishing
- Week of April 27: Paddling
- Week of May 4: Surfing and Swimming

As always, full information about the Clean Water Rule is at ww.epa.gov/cleanwaterrule

Travis Loop

Director of Communications
Office of Water

U.S. Environmental Protection Agency

202-870-6922

loop.travis@epa.gov

#CleanWaterRules